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THE AMERICAN ROSE & PLANT COMPANY

"PRODUCERS OF PLANTS THAT GROW AND BLOOM"

Pink
Radiance



Season
1928

Red Radiance



*The Most Popular
Roses in America*

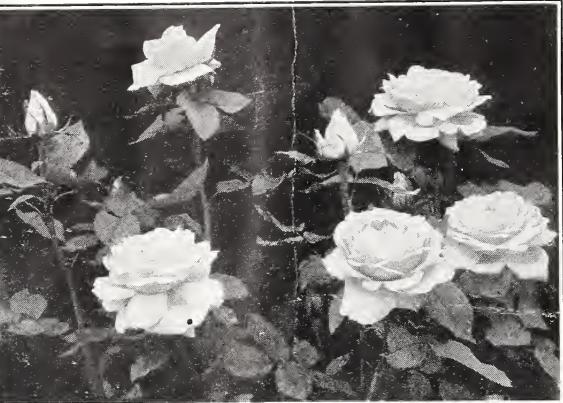
SPRINGFIELD, OHIO.

Red and Pink Radiance

The Most Popular Roses in America

RFOR the past two years these roses have been voted the most popular varieties in America by members of The American Rose Society. They grow so remarkably well in all sections and bloom so abundantly every month of the season that they are universally planted. For cut flowers to be used indoors, they have no equal.

The growth is robust and hardy; the deep green foliage is ornamental; the flowers are of wonderful size and substance, possessing delicious fragrance.



The Incomparable Pair, Red and Pink Radiance

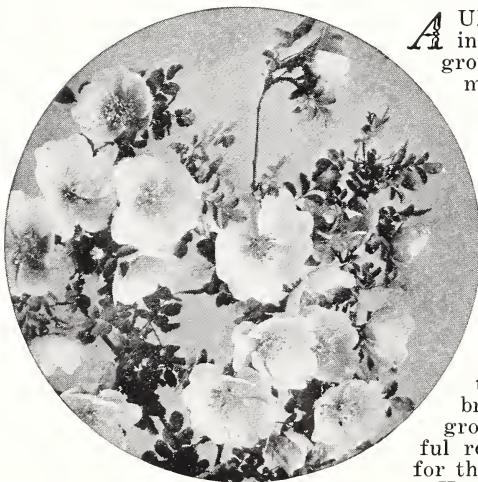
The sparkling lovely colors are so brilliant and vivid as to well deserve a Radiant title. The Pink Radiance is a deep uniform lively rose pink, with brilliant carmine and salmon tints.

The Red Radiance is a dazzling rich red, warm and bright of a lustrous silky texture.

**Large 2 Year Old Field Grown, Properly Pruned Plants
\$1.00 each; 2 for \$1.50; 5 for \$3.00**

HUGONIS—The Golden Rose of China

*Exquisite Flowers for Cutting—Very Ornamental as a Shrub
Blooms Three Weeks Earlier Than Other Roses*



Rosa Hugonis

Special Introductory Offer

We are anxious to have all of our plant loving friends possess the beautiful Hugonis Rose in their garden and to make this possible we will send you a fine one year plant Free, with every order amounting to \$1.00 or more and the names and addresses of five of your friends interested in beautiful plants.

A UNIQUE species as it is fine for shrub planting, either to mass or as single specimens. It grows gracefully and rapidly, producing numerous arching and drooping sprays which make a most symmetrical bush about six feet in height and the same in diameter when fully matured. Every branch of the previous year's growth is lined on both sides to the very tip with closely set, wide-open flowers of the most gorgeous golden-yellow, from two to three weeks before other roses are blooming. The delicate graceful sprays are fine for indoor decoration as the glowing yellow crepe-like blooms harmonize with any color scheme. They come in huge masses in late April and May, and after blooming, the pale-green foliage on its curious reddish brown twigs, turns to soft purple. All new growth springs from the roots and is beautiful reddish maroon; it provides the new canes for the next season's bloom.

Hugonis long remains an object of beauty, as it retains its finely veined and delicately cut miniature leaves until the ground is frozen.

It is entirely hardy, withstanding temperatures far below zero, having been thoroughly tested in all northern localities.

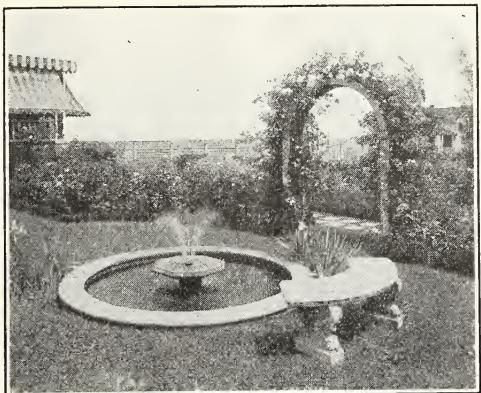
Field Grown Plants Properly Pruned Ready to Set Out in Your Garden

Extra Large Size	\$1.00 each
Medium-Size50 each
One Year Pot Grown25 each



The American Rose and Plant Co.

FEB 11 1928



A Garden of Charm and Simplicity

ture will paint a picture for you, far surpassing them all and you will have the added joy of seeing it done. Entrancing gardens, where the owner may rest or entertain close friends, may be developed equally as charming as those illustrated here and you can follow your own personal taste in the selection of colors and combinations. Beautiful roses, flowering shrubs, vines and hedge plants with a generous intermingling of gay and hardy perennials are offered in this book; all of the material necessary to work out small or large gardens.

Our first consideration is the success of our patrons in their planting operations and long experience covering many years has enabled us to supply stock of the highest quality, brimful of vitality, ready to grow and bloom as soon as planted in the garden.

Own Root Roses are Our Special Pride and we deliver them to you in a thrifty, growing condition, all covered with clean, bright foliage. Shrubs, vines and hedges are robust, field grown, well finished plants to give you immediate effect and will be sent in a dormant condition.

We believe that we can give you the best value for your money, based on Quality, Price, Responsibility and Service that is assured with every order sent to us.

Prices quoted in this book are as low as is consistent with quality and dependability.

We again gratefully thank our friends for the nice orders with which we have been favored and greater efforts are made each season to merit continued and added patronage.



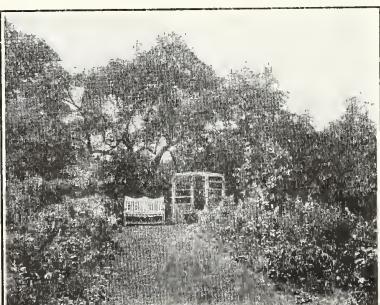
Pot-Grown One-Year Old Rose Bush



Two-Year Old Rose Bush

EXHIBITION

In June, governed by weather conditions, we give an exhibition, at our Greenhouses and Offices of Roses, Peonies and Irises. All of our friends are invited to attend and if you are interested, will be glad to notify you of the exact date. Gorgeous blooms of every class and color may be viewed literally by the thousands and the opportunity is afforded of seeing marvelous peonies, just like those for which we were awarded the Gold Medal at the National Peony Shows in 1926 and 1927.



A Liveable Backyard



The American Rose and Plant Co.

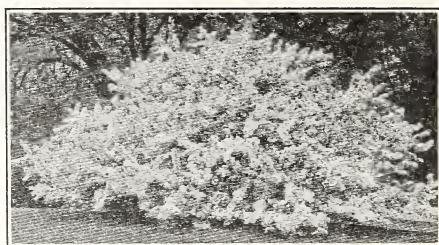


Dainty Flowering Crab

MALUS NIEDZWETZKYANA—Is a very early bloomer, best noted for the wonderful red color of flowers, branches, leaves and fruit.

MALUS SCHEIDECKERI—Is also a very early bloomer, producing huge masses of flowers, bright rose colored (even on very young plants) in an upright bottlebrush formation on the stems, followed with an abundance of ornamental fruit.

Large 2 Year Field Plants,
\$1.00 each; 2 for \$1.50



Malus—Specimen Plant

A Complete and Attractive Driveway Planting 12 Fine Shrubs for \$2.50



An Inviting Driveway

DOES your driveway look bare and uninviting or does it present an attractive appearance as the one illustrated? The special collection we offer you is well adapted for planting along a drive or it may be used for massing in corners.

2 Althea (Rose of Sharon) red and pink flowers.

2 Barberry Thunbergi (Japanese) rich foliage and scarlet berries.

2 Deutzia—large flowering white.
2 Forsythia (Golden Bell) deep yellow.

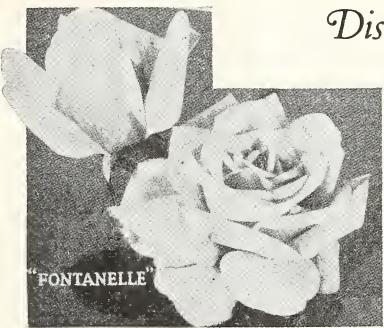
2 Hydrangea Paniculata Gr.—pink pear shaped bloom.

2 Spirea Van Houttei (Bridal Wreath) pure white.

Producers of Plants that Grow and Bloom

PLANTS THAT GROW AND BLOOM
ARCO
SPRINGFIELD, ILLINOIS

Distinct New Everblooming Roses



FONTANELLE—One of the largest of the new roses having immense petals, which form long pointed buds and full double flowers. Soft lemon-yellow color deepening to gold at the center; fragrant flowers are produced freely on long stems. Growth is vigorous and upright; foliage large, leathery and disease resistant. One year plants, 60c each; Two year plants, \$1.00 each.

ROYAL RED—A new intense crimson-scarlet of the richest coloring and texture. Blooms are enormous in size, very full and as double as a Rose can be. It possesses a most delightful June-rose fragrance. While this variety has not been tested out thoroughly in the garden, it has the vigor and sturdiness to prove a delightful acquisition. One year plants, 40c each; Two year plants, 75c each.

RAPTURE—Very striking in its vivid coloring of bright apricot, coral, rose and gold. Much more double than its parent, Mme. Butterfly, also larger

and more prolific. Long, strong stems, beautifully clothed with handsome foliage. Perhaps the finest "fancy" colored rose produced since Mme. Butterfly.
One year Plants, 60c each
Two year plants, \$1.00 each

SOUVENIR DE CLAUDIO PERNET—Very large, full flowers with long deep petals of the most striking sunflower-yellow, deeper in the center. Blooms early and late. When it has become established in your garden, its growth is strong and vigorous, with large brilliant glossy green foliage, which is disease-resistant. It is not easy to get started for like all yellow roses, it requires pampering, but is worth your greatest efforts. A beautiful glowing pure rich yellow which does not fade and certainly supplies the long-felt need in the garden. One year plants, 60c each; Two year plants, 1.00 each.

HERE are the most beautiful productions in the new roses, carefully selected as those nearest to perfection, nature has bestowed her charms upon them with a lavish hand and you may enjoy a season of perpetual bloom if you plant them in your garden.

SPECIAL OFFER

Strong One Year Plants

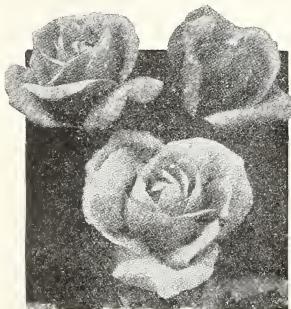
Choice, Any 3 Assorted, \$1.00; Entire List of 7, \$2.25
Large Two Year Plants

Choice, any 3 Assorted, \$2.00; Entire List of 7, \$4.25

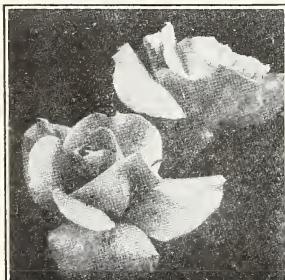
FLOREX—Brilliant and beautiful; intense coral-salmon, suffused with glistening orange-carmine. Buds are long-pointed; flowers are large and double with high center and of very lasting substance. Vigorous upright growth; blooms profusely and continuously. Dark green foliage, glossy and leathery. One year plants, 60c each; Two year plants, \$1.00 each.

ROSELANDIA—Closely related to the beautiful Golden Ophelia but considered an improvement. Color is a golden orange suffused with a lustrous glow of apricot in the heart, frequently tinted red on the reverse of the outer petals. Buds are long and pointed, deliciously sweet scented. Very desirable for garden planting on account of its free flowering habit and rapid strong growth. One year plants, 40c each; Two year plants, 75c each.

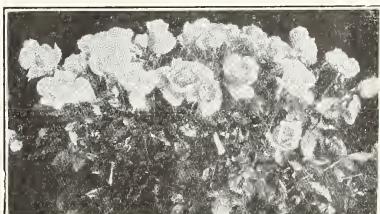
J. C. MENsing—Color brilliant rose pink shaded with gold. A splendid grower of very fine bushy habit, assuring great freedom of bloom. Large flowers are double, full, lasting and very fragrant; borne singly on long, strong stems. One year plants, 40c each; Two year plants, 75c each.



Roselandia



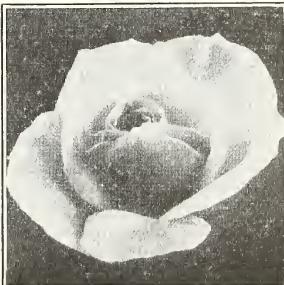
Rapture



Souv. De Claudio Pernet



Florex



John C. Mensing



The American Rose and Plant Co.

Choice Hardy Everblooming Roses



Rev. F. Page Roberts

BRIARCLIFF—A new and beautiful deep rose pink, considered a decided improvement over the well known Columbia. Buds are very large, and long pointed; flowers are immense in size with high center and full petalage of lasting substance. Blooms freely on long strong stems.

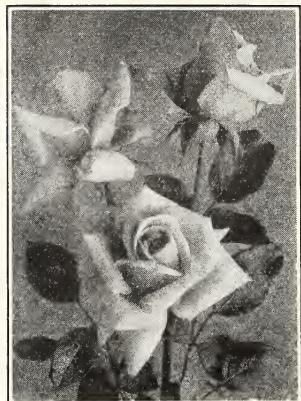
CHARMER—A new silvery pink rose of distinct charm and great beauty. Long pointed buds and full, double flowers are produced abundantly on good, strong stems. Fragrance delightful; growth vigorous and hardy.

COMMONWEALTH—A magnificent new variety having large, long-pointed buds with open, double flowers of great lasting substance. Deep lively uniform pink color and delicate fragrance. Robust, upright grower. Particularly good during the Fall months.

EDEL—An enormous, bold, stately, well built flower of great depth, quality and finish. Warm ivory-white, of lovely globular form with a faint and pleasing fragrance. Very free flowering, growth most robust with strong erect stems and ornamental foliage. Decidedly hardy; it is a superb sort for garden effect.

FINE hardy everblooming varieties which will appeal to all lovers of new and desirable kinds. In this group will be found varieties for every purpose; some of the most remarkable of the whole rose family are named.

Fine 1 Year Plants .. .30c ea.
Choice of Any 5 for \$1.00
Entire List of 8 for 1.50
Large 2 Year Plants .. .60c ea.
Choice of Any 4 for \$2.00
Entire List of 8 for 3.25



Briarcliff

FRANCIS SCOTT KEY—Very large and double, light crimson buds and blooms of noblest form; slightly fragrant. Plant makes vigorous erect growth, producing its massive blooms in great abundance; fine foliage and decidedly hardy. In cool weather a perfect and glorious rose.

LOS ANGELES—A rose that wins its way to the heart of every observer. It produces a continuous succession of long-stemmed flowers of a luminous flame pink, toned with coral and shaded with translucent gold at the base of the petals. The buds are long and pointed and expand into immense flowers that are beautifully formed and possess an intense fragrance of pure deliciousness.

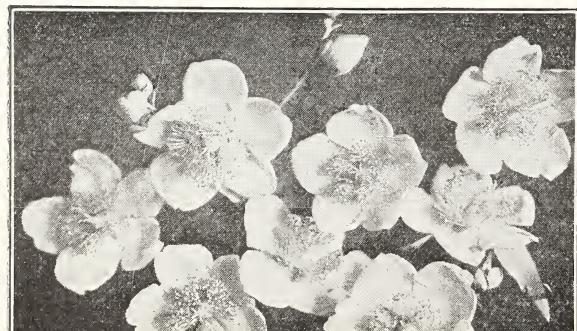
REV. F. PAGE ROBERTS—A glorified Duchess of Wellington, with more petals, better shape, and deeper, richer color. Coppery red buds of wonderful size and length, open into golden-yellow flowers, which are very, very double. The plants grow vigorously, with magnificent healthy foliage and branches freely. A supremely gorgeous Rose, developing to surpassing magnificence in size, color and fragrance, especially in cool weather, or in early autumn.

TEMPLAR—A gorgeous, clear crimson-red. Flowers are very large and full with bold dark green foliage. One of the most satisfactory new roses for garden planting.

Hypericum Moserianum "Gold Flower"

A gay and showy plant admirably adapted for border planting, either as a specimen or in masses. Growth is very vigorous but only attaining a height of two to three feet, so that it fits in the foreground of taller growing shrubs, or is ideal where a low-growing background is needed. It is of very free and grace-habit, producing long, slender, much branched stems, leafy to the base. It is marvelously free flowering, bearing all summer a profusion of waxy, clear, yellow flowers like roses. The foliage is very ornamental, deep rich green of heavy leathery texture.

SPECIAL OFFER—Fine, Strong Plants, 50c each; Three for \$1.00.



Flowers Are Exquisite and Showy

Roses Will Be Shipped Covered with Foliage

Producers of Plants that Grow and Bloom



Crusader—Wonderful Crimson

EDEL—large double white.

EMILY GRAY—new yellow climber.

GENERAL MAC ARTHUR—brilliant scarlet.

GOLDEN OPHELIA—golden yellow.

GRUSS AN TEPLITZ—dazzling scarlet.

HUGONIS—see special offer inside front cover page.

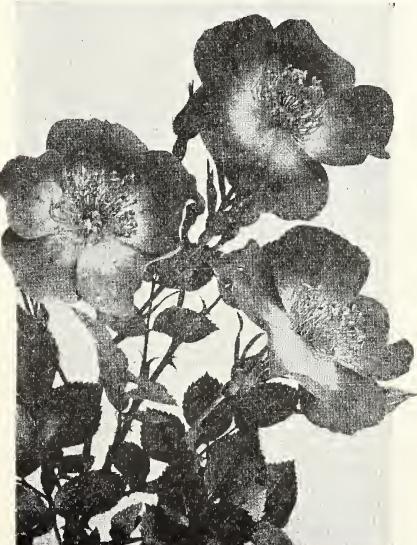
KAI SERIN AUGUSTA VICTORIA—creamy white.

LOS ANGELES—flame pink toned coral and gold.

LA FRANCE—soft rose pink.

The New Dooryard Roses

These two productions of Dr. Van Fleet, the famous rosarian, represent a decidedly new type. The chief characteristics are glossy, dark green foliage, resistant to mildew and proving very ornamental the whole season through. The growth is vigorous and robust, of marked hardiness, and by severe pruning a beautiful shrub of graceful spreading habit can be obtained.



Heart of Gold

HEART OF GOLD—IIs freely produced in immense clusters, carrying as many as 75 flowers in a panicle. These flowers are $3\frac{1}{2}$ to 4 inches in diameter, rich dark purplish-crimson in color, with a white base and a mass of golden yellow stamens.

MARY WALLACE—IIs bright rose - pink with salmon base. Fragrance is delightful. Buds are long and pointed, developing into very large semi-double, cupped flowers, borne several together on long stems, which have few thorns. A marvelous pillar rose of vigorous climbing habit.

Large Field Plants Properly Pruned Ready to Set Out, \$1.00 ea.; 2 for \$1.50

Field Grown Rose Bushes Extra Large Plants

THE demand for the extra large field grown rose bushes to produce immediate effect has encouraged us to offer our customers, varieties as named below. They are thrifty and sturdy, with strong, vigorous roots, full of vitality, ready to grow and bloom, soon after being set out in your garden. They will be shipped to you properly pruned, ready for planting.

Price, each \$1.00
Choice Any 6 for .. \$5.00

ALEXANDER HILL
GRAY—rich lemon yellow.

AMERICAN BEAUTY—
Rich rosy crimson.

COLUMBIA—deep rose pink.

COMMONWEALTH—brilliant deep pink.

CRUSADER—deep velvety crimson.

DR. VAN FLEET—large
flowering flesh pink.

MARECHAL NIEL—deep golden yellow.
MARY LOVETT—pure white.

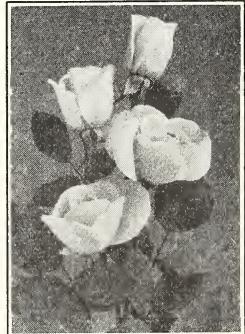
MME. BUTTERFLY—bright pink, apricot and gold.

OPHELIA—flesh pink tinted salmon orange.

PAUL'S SCARLET CLIMBER—deep crimson.

RADIANCE—see special offer inside front cover page.
RED RADIANCE—see special offer inside front cover page.

WHITE KILLARNEY—large pure white.
YELLOW KILLARNEY—brilliant saffron yellow.



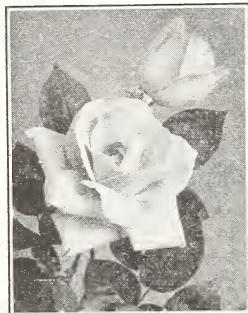
Mme. Butterfly



Commonwealth



The American Rose and Plant Co.



Golden Ophelia



Alexander Hill Gray

Gems for Your Garden To Bloom Every Month

YOU may have dewy fragrant roses in great profusion every month of the season with these desirable and beautiful varieties. They represent the choicest and dependable kinds, of a great variety of charming colors that will prove the pride of your Rose Garden.

Fine one year plants	25c each
Your choice of any 5 for	\$1.00
Entire list of 9 for	\$1.50
Large two year plants	50c each
Your choice of any 4 for	\$1.50
Entire list of 9 for	\$2.75

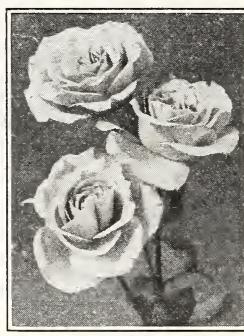
ALEXANDER HILL GRAY—A delightful, exquisite lemon-yellow, deepening and intensifying as the blooms develop. Strong, vigorous grower with an abundance of large double buds and flowers.

COLUMBIA—Enormous, full and perfectly formed flowers of clear, rose-pink borne on nice stiff, upright stems; unequalled for cutting.

GOLDEN OPHELIA—A real golden-yellow without a tinge of any contrasting color. Vigorous grower, bearing an abundance of perfectly formed, deliciously fragrant flowers on stiff heavy stems.



Mrs. H. R. Darlington



Columbia

GRUSS AN TEPLITZ—Flowers are large and full of the brightest crimson-scarlet; fragrance is delicious and lasting. No other rose to compare with it in freedom of bloom.

JONKHEER J. L. MOCK—Full double flowers of brilliant carmine-rose on outside of petals, turning silvery-rose toward the center. Wonderful garden variety.

MME. BUTTERFLY—A perfect harmony of bright pink, apricot and gold. Buds are medium in size, perfect for corsages, while the open flowers are lovely in form, texture and fragrance.

MRS. H. R. DARLINGTON—An ideal creamy-white rose with very large, long buds of fault-

less form and full double flowers. Growth vigorous and upright with handsome green foliage. The best white bedding variety to date.

RADIANCE—A brilliant blending of carmine-rose with opal and coppery reflections, extremely brilliant in effect. Fine hardy bloomer unequalled for bedding and cutting.

RED RADIANCE—Color brilliant dazzling crimson. A strong, sturdy grower having wonderful vitality.

IDEAL COLLECTION for ROSE LOVERS

These Roses will prove a constant source of delight, blooming the entire season.

6 Fine One Year Plants for \$1.00

6 Strong Two Year Old Plants, \$2.25

CRUSADER—deep velvety crimson

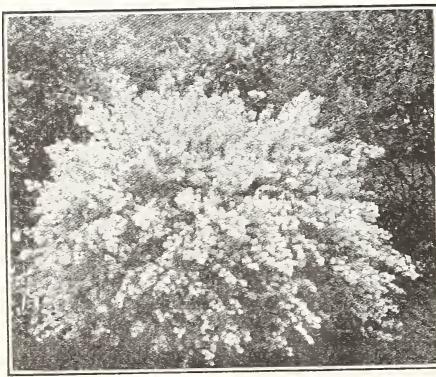
OPHELIA—flesh and rose pink

EDEL—large creamy white

REV. F. PAGE ROBERTS—deep coppery orange

RADIANCE—rich glowing pink

RED RADIANCE—dazzling crimson-scarlet.



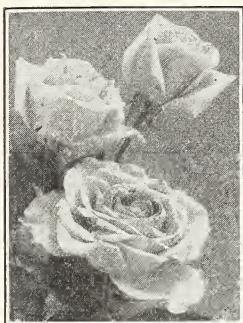
Deutzia—Lemoinei

Deutzia Lemoinei

A small shrub with spreading branches, usually about 3 feet tall, clothing itself with bright, green leaves, 2 to 3 inches long.

Very early bloomer, producing an abundance of pure white flowers in panicles on stout branches. It is extremely floriferous and ornamental, making possible many striking effects in garden or border; especially desirable for hedge purposes with its showy mass of exquisite flowers and its symmetrical, almost round form. Of easy culture and entirely hardy, it thrives in any good garden soil. Fine, large, field grown plants, 75c each; or 2 for \$1.00.

Producers of Plants that Grow and Bloom



Rose Marie

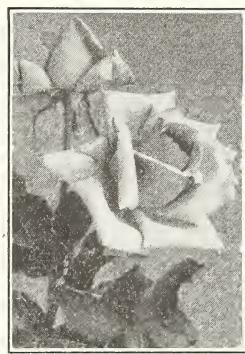
A Planting of Special Selected Varieties

For Our Maine to California Rose Trail

FROM Coast to Coast, no matter where you live, they form magnificent plants, thriving vigorously and blooming with the utmost lavishness all summer through and making strong, sturdy bushes which last for years. They have every requisite necessary to perfect roses; sturdy habit of growth, ornamental foliage, exquisite flowers, delicious fragrance, constancy and freedom of bloom.

**Fine One Year Plants, 25c each
Choice, Any 6, \$1.00; Entire List, 14, \$2.00**

**Fine Two Year Plants, 50c each
Choice, Any 5, \$2.00; Entire List, 14, \$4.50**



Sunburst

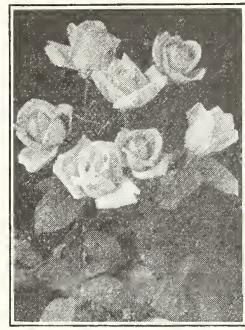
AMERICAN BEAUTY—Known the world over for its magnificent, large, glowing crimson flowers.

COMMONWEALTH—A magnificent new variety having large, long-pointed buds with open, double flowers of great lasting substance. Deep lively uniform pink color and delicate fragrance.

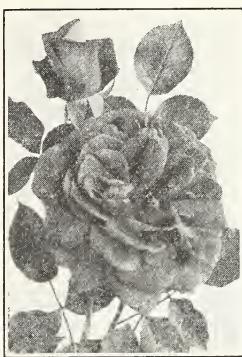
CRUSADER—A brilliant velvety crimson. The blossoms are gorgeous, with delicious fragrance. Produced freely; of perfect formation.

LA FRANCE—Color a lovely soft, silvery pink. Flowers and buds are long and wondrously beautiful, possessing the delicious La France fragrance.

MME. BUTTERFLY—A perfect harmony of bright pink, apricot and gold. Buds are medium in size, perfect for corsages, while the open flowers are lovely in form, texture and fragrance.



White Killarney



Sensation

MRS. AARON WARD—One of the most beautiful roses in existence. Everyone loves the color which is coppery-orange shading golden-orange.

PEACE—A continuous bloomer of full, double flowers which are a creamy white, slightly lemon-tinted near the center.

RADIANCE—A brilliant blending of carmine-rose with opal and copper reflections, extremely brilliant in effect.

RED LETTER DAY—Flowers are large and full of

the brightest crimson-scarlet; fragrance is delicious and lasting. No other rose to compare with it in freedom of bloom.

RED RADIANCE—Color brilliant dazzling crimson. A strong, sturdy grower having wonderful vitality.

ROSE MARIE—Fragrant, clear rose-pink flowers of large size and exquisite shape, borne freely on plants of remarkable vigor and health. A quite distinct variety in coloring, proving delightful for the garden.

SENSATION — A magnificent velvety scarlet crimson with deep maroon tints. A sturdy grower, making heavy, strong canes, free branching with large bold, dark green foliage. Buds are long, pointed; flowers are immense and very double of fine lasting substance.

SUNBURST—Immense in size, the

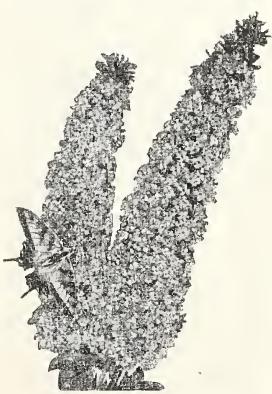
color is an exquisite orange-copper and golden yellow, extremely brilliant.

WHITE KILLARNEY — The buds are exquisitely long and pointed, unfolding broad wax-like petals into enormous double flowers of pure snow-white which retain their freshness of form and purity of color.

Buddleia (*Butterfly Bush*)

Summer Lilac

One of the most desirable summer flowering shrubs, blooming uninterrupted from early June until late frost. The long cylindrical panicles of bloom (from twelve to fifteen inches) contain hundreds of miniature flowers of beautiful, deep purple-lilac color, and have a pleasing fragrance which greatly attracts scores of butterflies, hence its name "Butterfly Bush." It succeeds in any good garden soil, flowering freely the first season planted, and the long gray-green leaves add greatly to its beauty. Makes a delightful specimen and is very attractive in groups. After the first frost the tops should be cut off nearly to the ground and a good mulch given the plant. New and sturdy growth is thus assured for the following season. **Fine, Strong Plants — Price, 50c each; 3 for \$1.00.**



Buddleia



The American Rose and Plant Co.



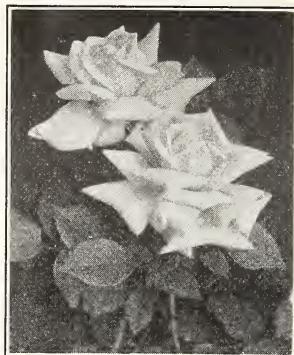
Pink Maman Cochet

Glorify Your Garden With Roses Like These

IF YOU want to cut an abundance of beautiful, fragrant, dewy roses every day from early spring to late fall, plant this assortment of the ever-popular and gorgeous Cochets. They have remarkably vigorous growth, handsome, fresh, green foliage and may be grown successfully in any good garden soil. The flowers are large, bold, full and double, of exquisite rich colors and all possess delicious fragrance.

Fine One Year Plants, 25c each
or the Four for 65c

Large Two Year Plants, 50c each
or the Four for \$1.35



White Maman Cochet

PINK MAMAN COCHET—Deep, soft rosy-pink, uniform in color. Buds are full, firm and pointed; flowers are extra large and perfectly double.

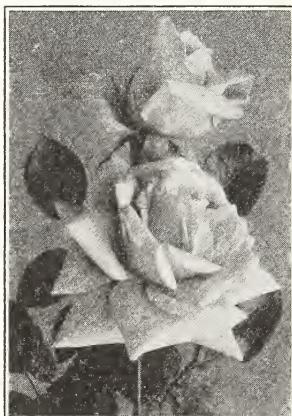
RED MAMAN COCHET—Bright, rosy-red flowers, shaded deep crimson. Fine, large buds and lovely, full flowers with beautiful reflexed petals.

WHITE MAMAN COCHET — A marvelous bedding kind, which produces ideal flowers for cutting; full and double, of dainty white, sometimes tinged pale blush.

YELLOW MAMAN COCHET—Long, pointed buds and large, shapely flowers of deep lemon-yellow.



Red Maman Cochet



Yellow Maman Cochet

For the Little Garden—A Complete Planting
36 Fine Plants for \$3.00



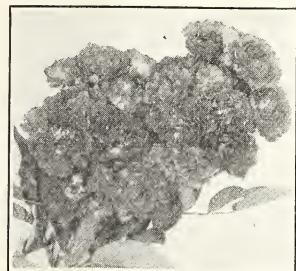
A Charming Garden Where Rest and Seclusion May Be Had

This delightful garden, walled in with hedge and shrubs, gives inspiration for a little garden in a small space, at the rear, or for a suburban lot. The double herbaceous borders are planted for succession of flowering.

The assortment offered below will prove an important start for a similar planting, (except the trees):

- 10 California Privet (for hedge)
- 4 Delphiniums—Tall blue (tall blooming perennial)
- 4 Forsythia (Golden Bell) (for tall background)
- 4 Iris—Fine Tall Bearded, assorted colors (medium height perennials)
- 4 New Hardy Pinks (Gladys Cranfield) (for border)
- 2 Philadelphus Virginal—New large flowering Mock Orange (for medium background).
- 4 Phlox—Fine assorted colors. (medium height perennials.)
- 4 Spirea Van Houttei (Bridal Wreath) (for tall back ground)

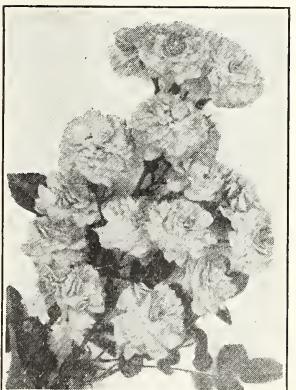
Producers of Plants that Grow and Bloom



Ideal



LaFayette



Mlle. Cecile Brunner

Hardy Polyantha or Baby Roses

Plant for a Continuous Mass of Bloom

IDEAL for bordering beds, edging walks and planting in solid masses; they surpass all others in continuous blooming qualities from early Spring to late Fall. Entirely hardy and especially adaptable for cemetery planting, where they must withstand the most unfavorable weather conditions without care or attention.

The Entire List of 5 in Fine One Year Plants for \$1.00

The Entire List of 5 in Large Two Year Plants for \$2.25

CATHERINE ZEIMET (Double White Baby Rambler)—A most beautiful companion to Ideal; growth rapid and sturdy and a free bloomer of great masses of double, pure white, glistening flowers, which are delightfully fragrant. Fine for bedding or potting purposes.

One Year Plants, 25c each; Two Year Plants, 50c each

GEORGE ELGER—The first pure yellow introduced of its class. Erect growth with smooth reddish wood and brilliant, dark green foliage, brown underneath. Dainty pointed buds and beautifully formed flowers in big clusters, golden coppery-yellow, passing to clear yellow when expanded.

One Year Plants, 25c each; Two Year Plants, 50c each

IDEAL—The darkest and most striking colored of all baby roses; an intense, rich, lustrous garnet. The medium-sized flowers are produced in very large trusses, in the greatest profusion. Growth is very compact but rapid.

One Year Plants, 35c each; Two Year Plants, 75c each

LAFAYETTE—A variety for massing, or wonderfully effective as a single specimen. A decidedly distinct type as the brilliant cherry-crimson flowers of immense size are produced on great branched trusses (as many as forty flowers on one branch). The largest flowering Polyantha yet produced.

One Year Plants, 35c each; Two Year Plants, 75c each

MLLE. CECILE BRUNNER—(Sweetheart)—The most charming of all the exquisite Polyantha roses, frequently called "Sweetheart" by flower lovers. The full, double flowers are borne profusely; the color is a soft blush pink, deepening to rose.

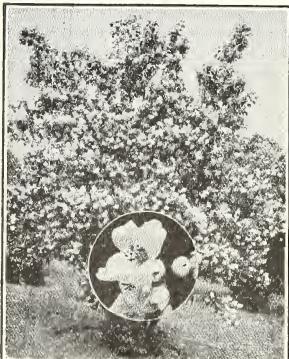
One Year Plants, 25c each; Two Year Plants, 50c each

Phil delphus Virginal

Smells and Looks Like Orange Blossoms

A most beautiful new variety, considered one of the finest introductions of recent years. Vigorous and tall in growth, it is absolutely hardy and dependable to produce an amazing profusion of flowers year after year. It blooms in June and continues over a long period, producing flowers in dense clusters, large and double, pure white and sweetly scented. A cluster of these chastely beautiful, fragrant flowers resembles a bride's bouquet of orange blossoms. Justly called a "Grand Shrub" adding beauty, grace and perfume to every garden.

Large Heavy Field Grown
Plants, 50c each; 3 for \$1.00



GRUSS AN TEPLITZ—(Crimson Hermosa)

Famous Everbloomer for Bedding

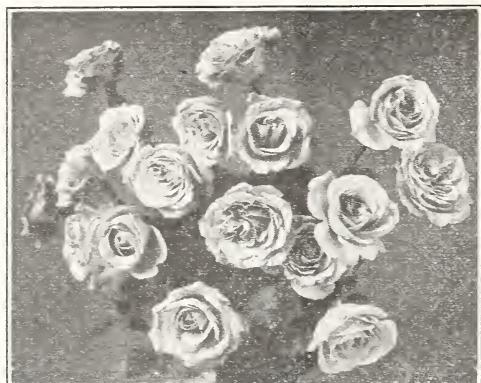
It blooms continuously from early June until stopped by frosts. The flowers are large and full, of the brightest crimson-scarlet; fragrance is delicious and lasting. Growth is rapid, sturdy and erect, with splendid healthy foliage. There is no rose to compare with it for blooming.

Fine 1 Year Plants, 25c ea.; Strong 2 Year Plants, 40c ea.

Philadelphus Virginal



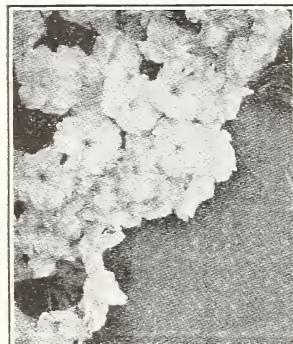
The American Rose and Plant Co.



Jon. J. L. Mock



*Seclusion and Beauty with These
Wonderful New Climbing Roses*



*Amygdalus
(Flowering Almond)*

hardy, it will be universally popular. From May till frost the graceful arching branches are covered with clusters of tubular shaped white flowers faintly tinted pink. The leaves are small, lance shaped and glossy green with metallic sheen at the approach of winter. It is particularly useful as specimens, for hedges, or in groupings for mass plantings around foundations or elsewhere. Ultimate height, $4\frac{1}{2}$ to 5 feet, but if the long tender shoots are pinched back during the growing season, the plant becomes very dense and compact. It may be kept quite dwarf by trimming.

Fine Strong Field Grown Plants, 75c each; 2 for \$1.00

*Beauty and Fragrance
in this Special Garden Collection*

Gorgeous Monthly Blooming Roses

6 Fine One Year Plants for \$1.00
6 Strong Two Year Plants for \$2.25

FRANCIS SCOTT KEY—Immense bright crimson

GENERAL MAC ARTHUR—Dazzling scarlet
GOLDEN OPHELIA—Real golden yellow
JONKHEER J. L. MOCK—Brilliant carmine-rose

MME. BUTTERFLY—Pink, apricot and gold

MRS. H. R. DARLINGTON—Large creamy-white

Large Flowering Climbing Roses for Massing and Cutting

THE new type climbing rose, which produces beautiful large, fragrant blossoms on individual stems. The foliage is so glossy as to appear varnished and is immune to insects or diseases, making it decidedly ornamental the whole season.

If you want a magnificent rose hedge, arbor, pergola, summer-house or porch screen, this is your opportunity to get the best varieties of the new type climbing roses in cultivation.

5 Fine One Year Plants, 85c
5 Strong Two Year Plants, \$1.85

ALIDA LOVETT—Soft salmon pink
CLIMBING AMERICAN BEAUTY—Rich rosy red

EMILY GRAY—Pure yellow
MARY LOVETT—Large double white
PAUL'S SCARLET CLIMBER—Deep crimson

AMYGDALUS (Flowering Almond) A Showy Flowering Hardy Shrub

A beautiful, dwarf shrub with erect, slender branches, which are literally covered in early May with exquisite, double

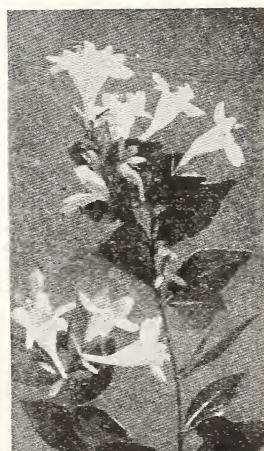
pink flowers, delightfully fragrant. This mass of bloom comes before the leaves appear, but the growth is so shapely and foliage so ornamental that it is a very desirable variety. It will thrive in any good garden soil and while it may be massed with other shrubs, the fullest extent of its showy beauty can be realized best when it is set alone and grown as a single specimen.

Fine Large Field Grown Plants,
75c each; 2 for \$1.00

ABELIA GRANDIFLORA

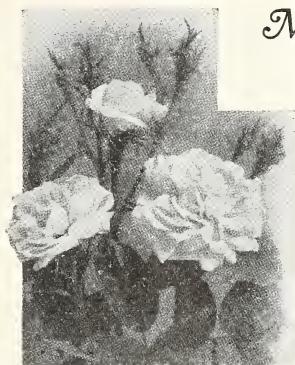
Broadleaved Evergreen.

Just a few years ago this was thought to be a warm climate plant only; today there are many fine specimens in northern gardens, and as it becomes known that it is

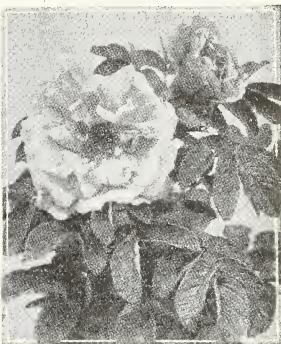


Abelia Grandiflora

Producers of Plants that Grow and Bloom



*Mousseline—
Fine White Moss*



*Amelie Gravereaux
New Hybrid Rugosa*

long, strong stems. Blooms freely until Fall. beautiful glossy crinkled foliage. Fine One Year Plants, 25c each; Large Two Year Plants, 50c ea.

ELIZABETH ROWE—A hardy and vigorous variety of bright, rosy-pink, sweetly fragrant and splendidly mossed. The flowers are extra large, full and double. Fine One Year Plants, 25c each; Large Two Year Plants, 50c each.

F. J. GROOTENDORST—(New Hybrid Rugosa)—An everbloomer producing great masses of huge brilliant orange-crimson trusses of flowers. Won-

TWO very desirable types, ruggedly hardy, vigorous growers and prolific bloomers. Moss roses are of unique beauty, the buds and stems showing the quaint mossy covering which distinguishes them. The Rugosa Hybrids have distinct and beautiful foliage with exquisite fragrant flowers, which are followed by large, brilliant red seedpods. They may be trained as shrubs, either in groups or single specimens.

Fine 1 Year Plants, 1 each of 5, \$1.00
Large 2 Yr. Plants, 1 each of 5, \$2.25

AMELIE GRAVEREAUX—(New Hybrid Rugosa) Fine new variety having medium size buds, opening to double, cupped, dark purplish red blooms of good fragrance, borne on

derful for shrubbery border or an everblooming hedge. Fine One Year Plants, 35c each; Large Two Year Plants, 75c each.

HENRI MARTIN—Deep carmine flowers shaded with bright crimson are produced in abundance. The buds are especially well mossed and the fragrance is delightfully sweet. One of the most beautiful and striking bold varieties. Fine One Year Plants, 25c each; Large Two Year Plants, 50c ea.

MOUSSELINE—The best white Moss Rose. The large, full blossoms are the purest white with

fine fragrance. Both buds and flowers are invested with a wealth of green moss and are produced almost constantly. Fine One Year Plants, 25c each; Large Two Year Plants, 50c each.

HYBRID PERPETUAL OR JUNE ROSES

Great masses of showy fragrant flowers of enormous size and brilliant colors are produced in early summer. Growth is strong and vigorous, perfectly hardy, with large heavy ornamental foliage.

Fine One Year Plants—
One Each of the Five, \$1.00

Strong Two Year Plants—
One Each of the Five, \$2.25

AMERICAN BEAUTY—Known the world over for its magnificent large glowing crimson flower. Foliage large, leathery; hardy in

all sections; it produces a constant profusion of massive, rich fragrant bloom.

Fine One Year Plants, 30c each; Large Two Year Plants, 75c each

BLACK PRINCE—Extremely hardy, producing a profusion of deep, blackish-crimson flowers. Buds and flowers are large, full and globular.

Fine One Year Plants, 25c each; Large Two Year Plants, 50c each

MRS. JOHN LAING—The sweetest and softest pink. Large, handsome, well formed flowers with far-reaching fragrance, appear profusely and many times during the season.

Fine One Year Plants, 25c each; Large Two Year Plants, 50c each

PAUL NEYRON—A beautiful, clear rose-pink, immense in size, sometimes measuring six inches across. A strong, upright grower and an abundant bloomer.

Fine One Year Plants, 25c each; Large Two Year Plants, 50c each

WHITE AMERICAN BEAUTY—The best snow-white Rose ever produced, a single plant bearing hundreds of massive, charmingly veined, marvelously fragrant white flowers.

Fine One Year Plants, 30c each; Large Two Year Plants, 75c each



Black Prince

HERMOSA

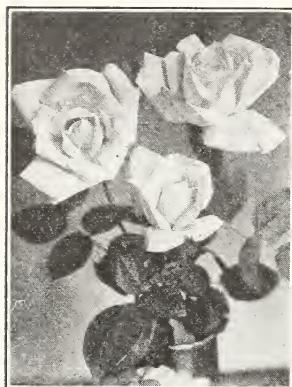
Old Favorite Everbloomer

This charming well-known variety is still very popular on account of the amazing profusion of fragrant, bright pink flowers, which are produced from early June until late Fall. Hardy, robust grower with medium, green, insect-proof foliage.

Fine One Year Plants, 25c ea.
Strong 2 Yr. Plants, 40c ea.



The American Rose and Plant Co.



Mary Lovett

BESS LOVETT—Clear bright red, which is retained as long as the flower lasts; full, double flowers of large size are borne in clusters, on long, strong stems.

CLIMBING AMERICAN BEAUTY—Produces an abundance of vivid rosy-crimson flowers in June and occasionally throughout the season, which possesses the same delicious fragrance as the old American Beauty.

CLIMBING KAISERIN AUG. VICTORIA—(Climbing Tea) A strong, climbing pillar rose, having glossy foliage. Flowers creamy-white, faintly tinted lemon; large and free with a distinct magnolia-like fragrance.

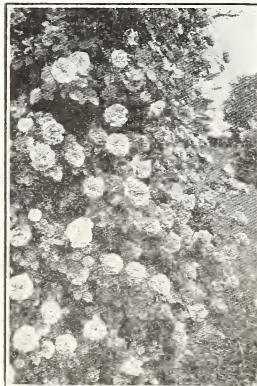
CLIMBING LADY ASHTOWN—(Climbing Tea) Exquisite flowers of pale carmine-pink, shading to golden-yellow at the base. Blooms are large, well-formed and deliciously fragrant; produced the entire season.

DR. W. VAN FLEET—An exquisite pink, deepening to rosy flesh.

EMILY GRAY—Most gorgeous, clear yellow color, even the mature flowers becoming a pleasing *ecru*. The growth is strong and robust; foliage is thick and waxy, deep crimson when young, changing to deep green as they age.

GARDENIA—(Hardy Marshal Niel) Deep, rich, golden-yellow flowers, passing to creamy-white.

JACOTTE—Delightfully sweet scented, large flowers of light salmon-orange



Climbing
American Beauty

CLIMBING ROSES

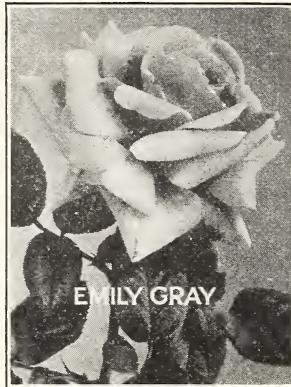
New Large Flowering Types

THE wonderful new varieties having gorgeous flowers and ornamental insect-proof foliage. They are hardy everywhere (excepting the Climbing Teas) and will produce an abundance of fragrant adorable blossoms on long stems. Particularly well adapted for covering porches, pillars, fences, and for screening undesirable views and buildings.

Fine One Year Plants, 25c each;
Your Choice of Any Six for \$1.00

Large Two Year Plants, 50c each;
Your Choice of Any Five for \$2.00

ALIDA LOVETT—Strong grower and free bloomer, flowers produced on long stiff stems, of a lively, bright, shell-pink with shadings of rich sulphur at the base.



Emily Gray

with golden shadings, are produced freely on long stems. A strong, healthy grower, with bronzy colored branches and rich green, glossy disease resisting foliage. Wonderfully distinct moderate climber with blossoms as beautiful as any Tea rose.

MARECHAL NIEL—(Climbing Tea) Universally claimed the most profuse bloomer of all climbers, single plants producing as many as two thousand blooms at one time. Color is faultless, the waxy petals showing rich, golden shades, (not hardy in the north).

MARY LOVETT—Size, shape and delicacy of the most exquisite Tea rose. Large double creamy-white flowers.

SHOWER OF GOLD—Well named, as the great clusters of deep, golden-yellow flowers entirely cover the plant.

PAUL'S SCARLET CLIMBER—No other rose can compare with it for brilliance of color, which is a vivid scarlet. The flowers are of medium size, semi-double.

SILVER MOON—Sturdy, rapid grower, producing a wonderful profusion of extraordinarily large, Clematis-like flowers, silvery-white in color, with bright golden-yellow stamens in the center.

TAUSEN D SCHOEN—
"Thousand Beauties."

A strong grower with but few thorns; large clusters of double flowers, ranging from delicate pink to bright rose and carmine with white, yellow and various indescribable tints.



Alida Lovett



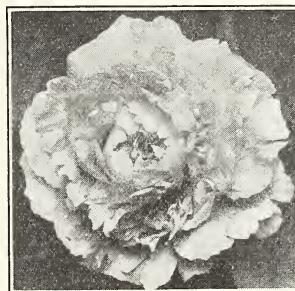
Paul's Scarlet
Climber

See Special Introductory Offer

Producers of Plants that Grow and Bloom



Gold Medal 1926



Sarah Bernhart



Gold Medal 1927

DOUBLE HERBACEOUS PEONIES—Gold Medal Winners

YOU may have quality peonies, the same class of roots which produced Gold Medal Winning Flowers at the National Peony Show for the past two successive years, at such reasonable prices that you may plant liberally of the charming varieties offered.

We are Peony Specialists and know you will be pleased with these vigorous, clean roots, which have big, plump eyes. They may be depended upon to produce strong, thrifty growth the first season planted; increasing in size and beauty each succeeding year, requiring no special care or attention.

SPECIAL OFFER — ENTIRE LIST OF 15 VARIETIES FOR \$7.00

Your Choice, One each of 4, \$1.50; Entire 7, \$2.50

AURORE—Very large flower, lilac-white with collar of milk white flecked crimson; guards and center petals prominently flecked also. An exquisite variety. 75c each.

FELIX CROUSSE—The best red variety. Abundant bloomer, vigorous grower, large, globular flowers. Brilliant red color, with wonderful fragrance. 75c each.

FESTIVA MAXIMA—Very large, globular flowers, pure white center flecked crimson. Tall, vigorous grower, free and early bloomer. 50c each.

LA TULIPE—Delicate pink, outer petals striped crimson. Large, flat rose type flower. Very tall, strong grower. 50c each.

L'INDISPENSABLE—Lilac shading to pale violet rose toward the center. Very full globular flowers; blooms very early. 50c each.

MONS. JULES ELIE—Glossy shell-pink, shading to deeper rose at the base, overlaid with a silvery sheen. Very fragrant. Early bloomer; immense full double bloom. One of the largest flowering kinds. \$1.00 each.

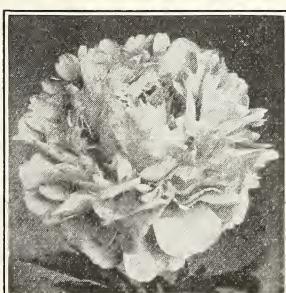
RUBRA TRIUMPHANS—Deep glowing crimson. Moderate size flower. Rather early bloomer. 50c each.

RACHEL (Lemoine)—Deep apple-blossom pink, sparkling and brilliant. One of the most beautiful varieties produced up to date.

Blooms freely on good erect stems; marvelous for cutting. \$1.50 each.

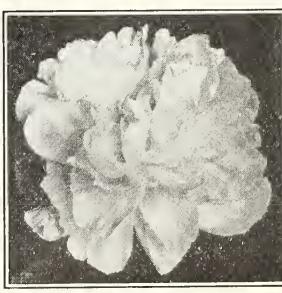
PEONIES TO COLOR

Red, White, Pink
35c each; 3 for 75c



Rachel (Lemoine)

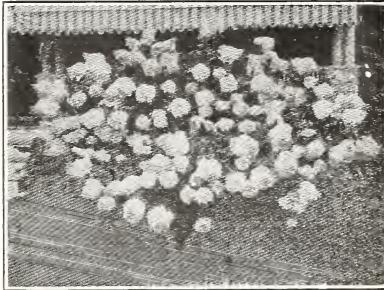
If interested in a catalogue of the finest varieties of this noble flower including many more Gold Medal Winners, write for your copy. Plants for sale during the Fall months.



Aurore



*Althea
(Rose of Sharon)*



Hydrangea Paniculata Gr.



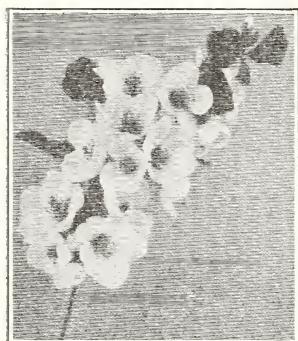
*Forsythia
(Golden Bell)*

Hardy Flowering Shrubs

for Massing
for Foundation Screens
for Single Specimens

WHETHER planted individually or collectively, the shrub is an important feature in the adornment of any ground. At the edges of the lawn, along walks or drives, or in distant corners, a collection of shrubs may be gathered that will give a succession of bloom from the opening of Spring until frost comes to destroy the flowers.

In the list that follows will be found shrubs for all these purposes. The possibilities of effective combinations are unlimited. These are all strong, field grown plants that will make well-developed specimens, giving immediate effect and all will bloom profusely this season.



*Cydonia Japonica
(Scarlet Japan Quince)*

AABELIA GRANDIFLORA—(See detailed description page 10.) 75c ea.

ALTHEA BUSH (Rose of Sharon)—Double red, white and pink. Grand, free growing, flowering shrubs. Perfectly hardy. Very desirable as they bloom in August and September. Of easiest culture, fine for hedges or single specimens. 50c each.

AMYGDALUS ROSEA FLORO PLENO (Flowering Almond)—(See detailed description page 10.) 75c each.

BUTTERFLY BUSH (Summer Lilac)—(See detailed description page 7.) 50c each.

CORNUS SIBIRICA (Dogwood)—A hardy, vigorous shrub with upright, bright blood-red branches. Flowers are creamy-white in numerous, flat-topped clusters followed with light-blue fruit. 50c ea.

CYDONIA JAPONICA (Scarlet Japanese Quince)—One of the most brilliant flowering shrubs, covered with dazzling scarlet flowers very early in the Spring, followed by yellowish-green aromatic fruits about two inches in diameter. Bright green glossy leaves and spreading compact branches. Very symmetrically-growing shrub, beautiful for specimens or will make an impassable hedge. 50c each.

DEUTZIA LEMOINEI—(See detailed description page 6.) 75c each.

DEUTZIA ROSEA—Showy, hardy and ornamental. Of easy cultivation and rapid growth, with a wealth of double, rosy-pink, drooping, bell-shaped flowers. 50c each.

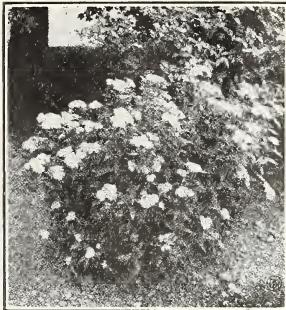
FORSYTHIA VIRIDISSIMA (Golden Bell)—Large graceful variety with a profusion of golden-yellow flowers produced early. Foliage narrow and very dark green. 50c each.

HYDRANGEA ARBORESCENS GRANDIFLORA ALBA (Hills of Snow)—Admirably adapted for border planting, either as a specimen or in masses. Growth is very vigorous and hardy, round and compact, usually attaining a height of from four to six feet, but may be trimmed to any desired height. Ornamental bright green leaves, starting to bloom after the passing of early-flowering shrubs, its value is enhanced. Flowers are produced in numerous flat-topped clusters of dazzling pure white. 75c each.

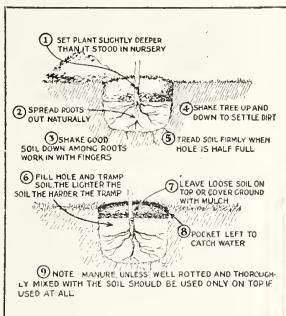
HYDRANGEA PANICULATA GRANDIFLORA—One of the most popular and showy shrubs, with large, rosy-pink, pear-shaped clusters of bloom. Handsome dark-green foliage. 75c ea.



*Hydrangea Arborescens Gr. Alba
(Hills of Snow)*



Spirea Anthony Waterer



INSTRUCTIONS FOR PLANTING SHRUBS

LILAC PURPLE—An old favorite. Produces an abundance of fragrant purple clusters of bloom. Upright green leaves. 75c ea.

MALUS (Flowering Crabs)—(See detailed description page 2.) \$1.00 each.

PHILADELPHUS VIRGINAL—(See detailed description page 9.) 50c each.

LONICERA FRAGRANTISSIMA (Bush Honeysuckle)—A tall, vigorous grower, very hardy, with broad, oval foliage, which remains on the bush until very late Fall. Flowers are creamy-white or delicate yellow, deliciously fragrant, expanding with the first breath of Spring. 50c each.

PRUNUS PISSARDI (Purple-Leaved Plum)—A dwarf, slender grower, about three to four feet high covering itself with small, white, fragrant flowers in early Spring. Foliage is a lustrous crimson when it first appears, but changes to a rich purple when matured. A most unusual and striking variety. 75c each.

RED SNOWBERRY—Has a wealth of red berries which remain on the branches all winter. Very hardy and vigorous, with bright-green leaves, often tinted with reddish-purple when young, persisting until early winter. Flowers, light-pink, produced in early summer. 50c each.

SNOWBALL (Opulus Sterilis)—Handsome, showy, globular clusters of flowers appearing in compact balls in early spring, usually about Decoration Day. Very hardy and vigorous, growing to perfection in any sunny situation. 75c each.

SPIREA ANTHONY WATERER—(Everblooming Spirea)—A remarkable free-flowering shrub with upright branches, attaining a height of about two feet. Very hardy and robust. Leaves are bright green and flowers bright rose, produced in dense clusters, blossoming throughout the summer. Especially desirable where dwarf or low-growing plants are wanted. This plant is fine for massing or for single specimens. 50c each.

SPIREA BILLIARDI (Pink)—Very showy and attractive, and splendid for cut flowers. Blooms bright-pink, produced in long, dense panicle later in the summer than most Spireas flower. 50c each.

SPIREA THUNBERGII (Snow Garland)—A graceful, slender grower, forming a dense feathery bush three or four feet tall. Has an abundance of narrow, green leaves, which assume brilliant tones of orange and scarlet in the Fall. Flowers are pure white covering the plant with a mantle of snow. 50c each.

SPIREA VAN HOUTTEI (Bridal Wreath)—See detailed description page 24.) 50c each.

WEIGLA ROSEA—A free-flowering shrub with numerous spreading branches. Flowers, rose colored, large and showy, produced in great profusion. 50c each.

WHITE SNOWBERRY—A popular, hardy shrub of medium size and bushy form. Foliage oval and smooth; soft pink flowers are produced in the summer, followed by large, waxy, white berries in Autumn, persisting into mid-winter. Very ornamental. 50c each.

Hedge Plants

A living fence, one made of plants, attractive with their green leaves, trained or arched branches, colored foliage or bright berries. A lawn hedge is permanent, only requiring occasional pruning or shearing.

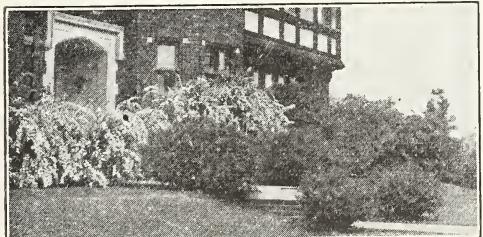
BARBERRY THUNBERGII (Japanese)—A "Blaze of Glory" during the Fall months its abundance of brilliant, scarlet berries and attractive foliage of varied tints, from deep green to bronze and gay

crimson. Ideal for groupings, particularly around the base of a porch or veranda. Where a dwarf hardy hedge is wanted. Nothing equals this beautiful Barberry. It succeeds in sun or shade and needs very little pruning to keep it in the best shape. The growth is slender and graceful and the branches are prickly with small thorns which makes it very desirable for a defensive hedge. Absolutely hardy in all localities. Plant 12 to 15 inches apart in any good garden soil.

Strong Bushy Plants, 12-15 inches high
20c each; 10 for \$1.50

CALIFORNIA PRIVET—Very vigorous and compact grower of upright habit, widely used for hedges. The foliage is dark green, glossy, broad and firm, clothing the branches very densely. Can be clipped to any form or height wanted. If planted in a single row, set 10 to 12 inches apart; if in a double row, place every 18 inches, so that the plant will be 9 inches apart diagonally in the rows. Strong 3 to 4 cane plants, 18 inches high.

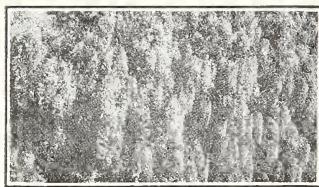
Each, 15c; 10 for \$1.00
Delivery Charges Prepaid.
25 for \$2.00; 100 for \$7.00
Delivery Charges Collect.



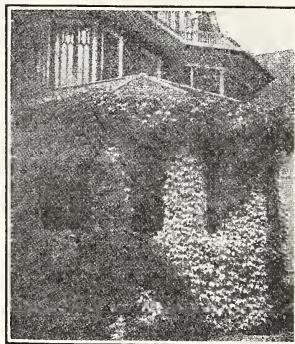
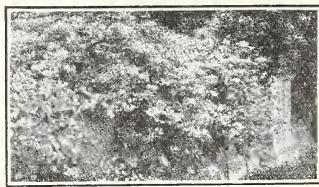
The Possibilities of Barberry in Groups and Individual Specimens



The American Rose and Plant Co.



Hardy Climbing Vines



Ampelopsis Veitchi
(Boston Ivy)

HARDY CLIMBING VINES

Ever Graceful and Charming

A BEAUTIFUL covering for walls, verandas, or other harsh outlines, furnishing shade, and lending great charm to barren surfaces. Once established, they practically take care of themselves, proving a delight the whole season through.

AMPELOPSIS VEITCHI (Boston or Japanese Ivy)—A hardy, rapid grower that clings closely to any surface. Foliage, bright, glossy green that turns a brilliant red in Autumn. Fine for city culture. 35c each.

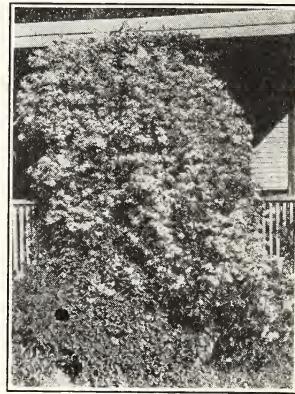
ARISTOLOCHIA SIPHO (Dutchman's Pipe)—A vigorous, tall, twining vine with very large leaves and curious flowers, well adapted for porches and arbors. Perfectly hardy, it thrives in any good garden soil. Flowers are purplish and yellow-green, resembling a pipe in shape. 35c each.

CLEMATIS PANICULATA—Strong, luxuriant grower, fine green foliage. Produces a mass of starry, white, fragrant clusters of bloom in late summer. 35c each.

HONEYSUCKLE HALL'S JAPAN—The finest of all Honeysuckles. Rampant in its growth, with dark green leaves densely covering the vines. Flowers white and buff, deliciously fragrant, borne in great profusion all Summer. 25c each.

WISTERIA CHINENSIS (Purple or White)—Especially good for city culture, withstanding the grime and smoke. Very hardy, vigorous grower with a profusion of pea-shaped flowers in dense clusters, 7 to

12 inches long, opening in Mid-spring. We can furnish either the purplish-blue or pure white. 35c each.



AN ALL THE YEAR FERTILIZER FOR
GARDEN AND HOUSE PLANTS

STIM-U-PLANT

PLANT STIMULANT TABLET

Odorless—Clean—Convenient—Acts Immediately
No Waste. Easy to Use—Immediate Results
—Directions with Every Package

This wonderful fertilizer and plant food is odorless—has no obnoxious, messy characteristics. To use, simply insert a tablet in soil near each plant; or dissolve in water at the rate of four tablets per gallon and use as liquid manure. For plants in drills, put tablets a foot apart along row; in beds, a foot apart each way.

In 2 Size Packages

Small Contains 30 Tablets 25c
Medium Contains 100 Tablets 75c

CERTAIN DEATH TO ROSE BUGS
The One Universal Contact Insecticide
Offering all the convenience and economy of having

on hand one preparation to combat various sucking insects. It is effective for most species of Plant Lice, Black Flies, Green Flies, Soft Scale Insects, Rose Leaf Hoppers, Saw Flies, Japanese Beetles, Thrips, Red Spiders, Aster Bugs, Mealy Bugs, etc.

MELROSINE is a concentrated liquid insecticide. The simple directions on every can make it easy to use.



Trial Size 50c each
Pint Size \$1.00 each



THE WORLD'S PUREST, RICHEST, QUICKEST-
ACTING, MOST ECONOMICAL PLANT
FOOD AND PLANT TONIC

READ THIS GUARANTEE—Order a package of Plant Marvel today. We assume all risk. If Plant Marvel doesn't show delightful, amazing and better results, go farther, and prove more economical than any other plant food, we will gladly refund your money.

It's so easy to use Plant Marvel now. No Trouble or Worry! No digging; no damage to the most delicate roots. Merely a small aluminum spoonful of Plant Marvel added to the water and water the plants as usual. (A handy spoon is now enclosed in every package.)

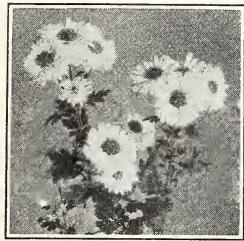
In 3 Size Packages
25c - 60c - \$1.00



Producers of Plants that Grow and Bloom



Glory of Seven Oaks



Quaker Lady

borne on long stems. Color, a delightful soft pink.
QUAKER LADY—Bright chamois, flushed pink. Reverse of petals is light wine color. Beautiful in daylight, it is simply wonderful under artificial light. Extra free bloomer and vigorous grower of great hardiness. Very large single type.

Hardy Phlox

Fine varieties which produce large trusses of beautiful and brilliant flowers. Effective for massing, borders and cut flowers.

Price, 20c each; One Each of the 6 Named, \$1.00

ISABEY—Exquisite salmon-pink.

MISS LINGARD—Finest landscape variety. Almost an everbloomer. Pure waxy white with faint lilac eye.

MRS. CHAS. DORR—A beautiful clear lavender.

RHEINLANDER—Salmon pink with claret red eye.

RIJNSTROOM—Deep carmine rose. Very large and bright.

R. P. STRUTHERS—Brilliant rich carmine red. Very showy.

Tall Bearded Irises

Very effective for massing or borders, or for the foreground of tall growing shrubs; unsurpassed for cut flowers.

"S" means Standards or Upper Petals; "F" means Falls or Lower Petals.

Price 20c each; One Each of Nine Named, \$1.00

BLUE JAY—"S" bright clear blue. "F" intense dark blue. 30 in.

MONSIGNOR—"S" pale violet. "F" heavily overlaid with dusty violet. 2 ft.

MRS. COWLEY—"S" coppery buff. "F" velvety rosy purple. 30 in.

NIBELUNGEN—"S" faun yellow. "F" violet purple with faun margin. 30 in.

NUEE D'ORAGE—Grayish blue shaded bronze. Large. 24 in.

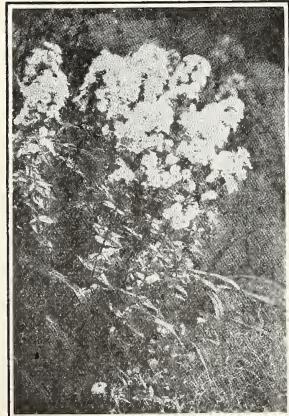
PARC DE NEUILLY—Rich plum purple. Arched and ruffled flower. 30 in.

RHEIN NIXE—"S" white. "F" violet blue with white edge. Tall and very large. 3 ft.

VIOLACEA GRANDIFLORA—Large violet blue self of smooth glossy texture. 3 ft.

WYOMISSING—"S" creamy white suffused soft rose. "F" deep rose. Free bloomer. 30 in.

If interested in rare and select Iris, write for book on Iris only. All deliveries to be made after blooming time.



Miss Lingard Phlox

Choice Chrysanthemums for Garden Planting

THE lateness of the blossoming period of these hardy plants, when every other flower in the garden has succumbed to the frost, commends them and accounts for their universal popularity. They are unaffected by ordinary freezing, so hold full sway in the garden with their wealth of rich oriental coloring, lending a cheerful aspect in late Fall and early Winter.

Fine Plants, 25c each; 1 each of 6, \$1.00

GLORY OF SEVEN OAKS—A clear golden-yellow. Strong grower and very prolific bloomer. The first yellow to bloom.

INDIAN—A fine dusky red. Excellent in growth, blooming in great masses.

LADYSMITH—A real favorite. Beautiful rose-pink with golden eye, exquisite for cutting. Very early and prolific bloomer.

L'ARGENTUILLAIS—Amazingly prolific, bearing large clusters of real autumn chestnut-brown flowers.

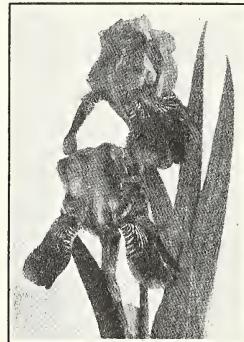
OLD HOMESTEAD—Large flowering pompon type; fine for cutting as the blooms are



Lady Smith



Indian



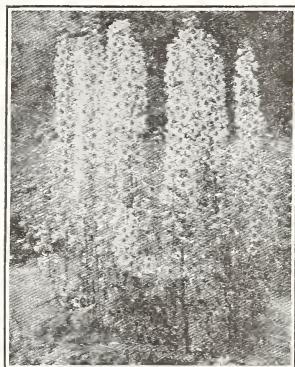
Monsignor



Nuee D'Orange



The American Rose and Plant Co.



*Delphinium
Gold Medal Hybrids*

Hardy Herbaceous Perennials

THE wonderful, striking and perpetual charm of the hardy garden flowers have made them indispensable to any garden. Their beauty is ever appealing, ever varying, as each day some new bloom is displaying its beauty. Season after season we find new uses for them with their myriad shapes, colors, time of bloom and their captivating train of enchantment.

CAMPANULA (Canterbury Bells)—They like a good, rich soil and a half shady place. Continuous, free bloomers, fine for edging, rockwork and cutting. Blue, pink, and white. 25c ea.; 3, 50c.

CENTAUREA MONTANA (Perennial Corn Flower)—Grows two feet high, bearing large violet-blue flowers from July to September. Fine for borders and cutting. 25c each; 3 for 50c.

DELPHINIUM BELLADONNA (Larkspur)—Clear turquoise blue. Blooms continuously all summer. Invaluable and picturesque for group plantings, beds and borders. 25c each; 3 for 60c.

DELPHINIUM GOLD MEDAL HYBRIDS—Unquestionably the finest strain of mixed English hybrids. Grows strong and vigorous with large flowers on spikes two feet long and over. All shades of blue, from light to dark. 25c each; 3 for 60c.

DIANTHUS BARBATUS (Sweet William)—A beautiful bedding variety, which produces great masses of extremely rich and varied-colored flowers. They are of excellent substance, ideal for cutting. 20c each; 3 for 50c.

DICENTRA SPECTABILIS (Bleeding Heart)—A beautiful plant, with clustered stems, one to two feet tall. Flowers large and heart-shaped, deep, rosy-red in nodding, graceful, drooping racemes. Will grow in any good garden soil and is especially partial to shady locations. 50c each; 3 for \$1.25.

DIGITALIS (Gloxiniaeflora)—Fox-glove—Dignified and stately, it is very effective in masses or among shrubbery. Strong flower spikes rise from a rich and luxuriant mass of foliage. We offer these beautiful, finespotted varieties in white, purple or rose. 20c ea.; 3, 50c.

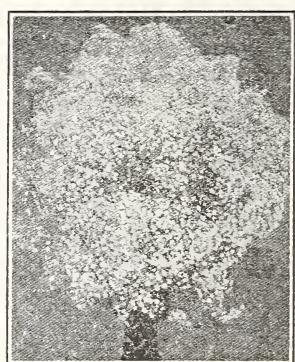
GAILLARDIA GRANDIFLORA—One of the showiest and most effective hardy plants, growing about 2 feet high and succeeding in any soil in a sunny position, flowering the whole season through. The large flowers are gorgeously colored, center red-brown, petals marked with rings of brilliant crimson, orange and vermillion. Excellent for cutting. 20c each; 3 for 50c.

GEUM—MRS. BRADSHAW—Large, double, brilliant scarlet. Pretty border plants, about 15 inches high and producing a mass of showy flowers nearly all summer. 25c each; 3 for 60c.

GYPSOPHILA (Baby's Breath)—A beautiful well-known plant. It thrives in any sunny position, forming a symmetrical bush 2 to 3 feet in height, producing a mass of minute pure white flowers which gives the plant an exquisite gauze-like



Geum—Mrs. Bradshaw



Gypsophila Paniculata

appearance. It is wonderful for combining with other cut flowers. 25c each; 3 for 60c.

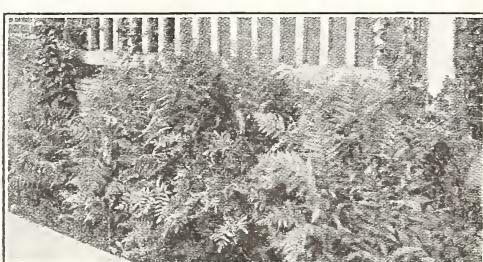
HARDY FERNS—Two varieties, CINNAMON FERN and MAIDENHAIR—Both very desirable, the Cinnamon fern, tall and broad with a rusty wool when young, thriving in wet soil in sunny or shady places. The Maidenhair must have rich, moist shady location that is well drained. The most graceful and airy of all. 25c each; 5 for \$1.00.

HARDY PINK—GLADYS CRANFIELD—A new type, having only one row of large fringed lilac-pink petals, tinting lavender with deep crimson center. Strong grower and particularly free flowering. Perfectly delicious fragrance; wonderful for massing and unequalled for cutting as the flowers stay fresh for days. 25c each; 3 for 60c.

HIBISCUS—(Mallow Marvel)—A desirable border plant succeeding in sun or shade. Grows three to five feet high, with large foliage and enormous showy flowers of the richest shades of crimson, pink and white, produced the entire summer. 20c each; 6 for \$1.00.

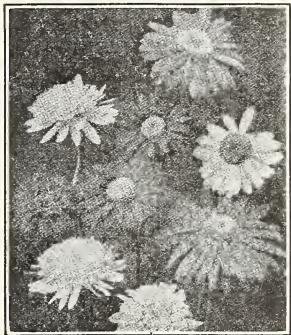
ORIENTAL POPPY—These far surpass poppies of any other kind; for a gorgeous display of rich and beautiful coloring, nothing equals them during their period of flowering in May and June. Immense flowers on wonderful tall stems are produced in this select strain. 20c each; 3 for 50c.

PENTSTEMON (Beard Tongue)—Most useful and showy, either for the border or rockery, flowering throughout the Summer months. Spikes of brilliant scarlet flowers. 25c each; 5 for \$1.00.

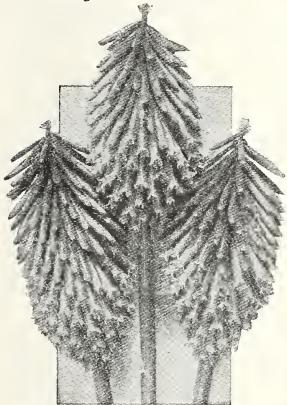


Graceful Hardy Ferns

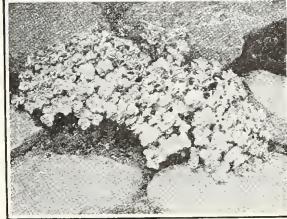
Producers of Plants that Grow and Bloom



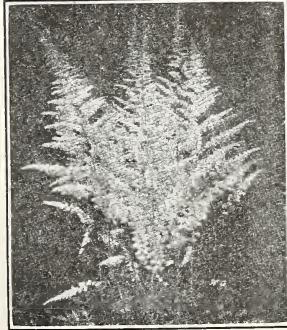
*Pyrethrums—
Single and Double*



Tritoma (Red Hot Poker)



Sedum



Astilbe—Peach Blossom

HYPERICUM MOSERIANUM—
(See detailed description page 4.)
50c each; 3 for \$1.00.

PYRETHRUM HYBRIDUM—A great favorite, producing a great mass of fine large flowering flowers in June and blooming intermittently throughout the Summer and Fall. The fine fern-like foliage is attractive at all times. In mixed colors, crimson, white and pink. 25c each; 3 for 60c.
SCABIOSA CAUCASICA (Blue Bonnet)—Its charming soft lavender-blue, graceful flowers are produced on stems from 18 to 24 inches high from June to September; splendid for cut flowers. 25c each; 3 for 60c.

SEDMUM (Stone Crop) Spurium Coecineum—Especially adapted for the rockery, for borders and covering of graves. Compact heavy foliage with beautiful rosy crimson flowers. Blooms July and August; 4 to 6 inches in height. 25c each; 5 for \$1.00.

SHASTA DAISY (Chrysanthemum Maximum)—One of the most popular garden flowers. It blooms profusely from Spring till Mid-summer. Large white daisies with yellow centers carried erect on 2 foot stems. 25c each; 3 for 50c.

STATICE (Great Sea Lavender) Latifolia—A most valuable plant either for the borders or rockery with tufts of leathery leaves and immense candelabra-like heads of purplish-blue minute flowers during July and August. These, if cut and dried, last for months. 25c each; 3 for 50c.

TRITOMA PFITZERI (Red Hot Poker)—The early and continuous blooming qualities of this variety have made it one of the greatest bedding plants. In bloom from Mid-summer to late Fall with spikes 3 to 4 feet high and heads of bloom a rich orange-scarlet. It succeeds in any ordinary garden soil. 30c each; 3 for 75c.

VERONICA SPICATA—A fine border plant, growing about 1½ feet high, producing long spikes of bright, blue flowers in June and July. 25c each; 3 for 60c.

Astilbes

Strong vigorous growers, producing many graceful and branched feathered heads of flowers during June and July. They succeed best in a half-shady moist position in ordinary garden soil.

50c Each; One Each of 4, \$1.50

BETSY CUPERUS—Very showy drooping flower spikes 2 feet long produced freely; white with pink center. Splendid new tall variety; stems 5 feet.

MARGUERITE VAN RECHTEREN—Very fine fringed flowers are bright red tinged with dark lilac. Tall and majestic having a 3 foot flower stem.

PEACHBLOSSOM—Beautiful peach-blossom pink. Prolific bloomer and compact grower.

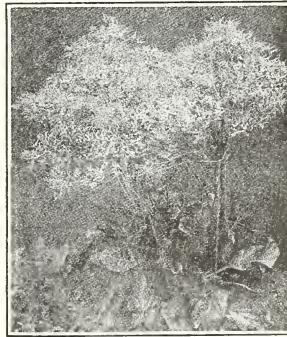
SALLAND—Beautiful bronzy red stems and crimson flowers. Vigorous and tall. 6 feet.



Shasta Daisies



Veronica Spicata



Statice Latifolia



Astilbe—Betsy Cuperus
Page Nineteen

Choice New Gladiolus

A special assortment of the most desirable varieties in the latest productions, unexcelled for cutting and delightful for garden effect.

One Each of the 7 Fine Varieties Named for \$1.00



Gold



Los Angeles



Opalescent



Goliath



Rose Glory

CARMEN SYLVA—Pure white lily-like flowers. Largest of its color yet produced, charming in its chaste beauty and purity of color. 20c each; \$1.50 per doz.

GOLD—Pure golden yellow, throat a shade deeper, slightly suffused carmine. Very beautiful large flowers well arranged on the tall spike. Almost a self color. 20c each; \$1.50, doz.

JOE COLEMAN—Bright red, carmine blotch; very attractive ruffled flowers are well placed on the spike and open many at a time. Strong grower and free bloomer. 25c each; \$2.00 per doz.

LOS ANGELES—Huge blossoms of shrimp pink with a throat of orange tinted carmine. Rich and glowing but not bold. Tall strong spikes with flowers well arranged. 35c each; \$3.00 per doz.

MARY PICKFORD—A beautiful and delicate creamy-white with the lower petal suffused primrose in the throat; stem and calyx sulphur-white. A handsome heavy spike with many flowers open at one time. 20c each; \$1.50 per doz.

OPALESCENT—Wonderful spikes of very large pale rose-lavender. A pure self color with soft lilac throat lines. Flowers well placed with broad petals of good substance. Delicate, rich, elusive in color, the flower is aptly named. 35c each; \$3.00 per doz.

ROSE ASH—Soft old rose, overlaid and blended daphne pink; bases of petals rich yellow, dusted rose. A new pastel shade. 20c each; \$1.50 per doz.

Beautiful Gladiolus

To Produce a Wealth of Bloom This Summer

Selected varieties which produce flowers of exceptional size, embracing a variety of exquisite tints and shades in endless combinations and markings.

One Each of the 10 Fine Varieties Named for \$1.00

GOLIATH—Claret-red overlaid purple-red and deep cardinal with brilliant velvety sheen, shading to dark maroon. 15c each; \$1.25 per doz.

GOLDEN MEASURE—A real yellow, uniform in its perfect richness of golden color. Broad ruffled flowers of marvelous beauty. 25c each; \$2.00 per doz.

LILY WHITE—Pure snow-white, lower petals creamy shaded. One of the earliest whites. 15c each; \$1.25, doz.

LOUISE—A beautiful clear lavender pink. 15c each; \$1.25 per doz.

MONA LISA (Ruffled)—Beautiful soft shell-pink or blush-white. Very large waxy flowers. 25c each; \$2.00 per doz.

PINK PERFECTION—A wonderful, uniform pink. 15c each; \$1.25 per doz.

PURPLE GLORY—Rich, deep, velvety maroon red with black blotches. Beautifully ruffled large flowers. 25c each; \$2.00, doz.

PRINCE OF WALES—Glistening salmon-pink with slight apricot reflections, melting to a throat of entrancing yellow. 15c each; \$1.25 per doz.

REV. EWBANK—Deep, porcelain blue with pronounced red markings in the throat. Adorable color combinations. 20c ea.; \$1.50, dz.

ROSE GLORY—A heavily ruffled rose pink, shading deeper. Marvelous large flowers. 20c each; \$1.50 per doz.

Gladiolus for House and Garden

Peal favorites are offered in this fine collection of lovely Gladiolus and you can only know their marvelous beauty when you see them blooming in your garden.

One Each of the 12 Fine Varieties Named for \$1.00

MRS. FRANCIS KING—Large bright scarlet. Earliest red. 10c each; \$1.00 per doz.

MURIEL—Delicate soft blue with deep purple blotch.

15c each; \$1.25 per doz.

NIAGARA—Magnificent large flowers, soft primrose yellow, tinged rose pink in the throat. 10c each; \$1.00 per doz.

PEACE—Pure white with lilac feathering. 10c each; \$1.00 per doz.

Carmen Sylva

ANNA EBERIUS—Deep carmine rose, overlaid with dark velvety purple. 20c each; \$1.50 per doz.

BARON HULOT—A rich royal violet. 15c each; \$1.25 per doz.

EMPEROR OF INDIA—Dark, rich, maroon-red. 15c each; \$1.25 per doz.

EVELYN KIRTLAND—Beautiful, ruffled rosy pink with brilliant scarlet blotches. 10c ea.; \$1.00, doz.

GLORY OF HOLLAND—Glistening, pure white with lavender markings. 10c each; \$1.00 per doz.

HALLEY—Fine soft pink. Earliest bloomer. 10c each; \$1.00 per doz.

MAJESTIC—Immense orange-salmon. 15c each; \$1.25 per doz.

MRS. DR. NORTON—Deep cream, blending to rose and flesh pink. 15c each; \$1.25 per doz.

Large Flowering Mixed Gladiolus

Selected Quality Bulbs — 12 for 50¢

Grown for the express purpose of supplying our customers with a superb strain of exquisite sorts and colors, this mixture is made up of only choice named sorts that give you really fine results.

Beautiful and Choice Dahlias

AN ASSORTMENT is offered below of the best varieties in various types, covering a wide range of colors to suit every one's taste. Dahlias produce a wealth of color and bloom during the fall, unequalled for garden effect or cut flowers.

They do well in any well-drained soil where the sun shines. Lay the tuber flat on its side, with the eyes pointing upward. Plant about four to six inches deep and about three feet apart.

New Varieties of Charming Beauty

1 Each of the 5 for \$2.50

INSULINDE (Decorative)—Color a beautiful golden ochre, with salmon red suffusion which deepens towards the center. Blooms are immense, easily 8 to 10 inches across with broad, long, curled and twisted petals to form a perfect and graceful flower. Wonderful for the garden and for cutting. 75c each.

JERSEY BEAUTY (Decorative)—The most brilliant and clear pink Dahlia ever produced. The beautiful large flowers are of perfect form, supported on long, stiff stems. It flowers early and freely, proving unequalled for cut purposes. A prize winner wherever exhibited. \$1.00 each.

MILLIONAIRE (Giant Decorative)—Color is a pleasing shade of lavender with a faint pink cast. Wonderful for indoor decorations. The flowers are of gigantic size, frequently measuring 10 to 12 inches across and of unusual depth. 75c each.

PIERROT (Cactus)—A unique and striking color; composed of long, narrow tubular petals which are of a deep amber, sometimes showing white tips. Flowers are quite large, of unusual grace, and produced abundantly. 50c ea.

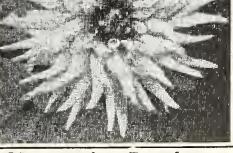
PURPLE MANITOU (Decorative)—Very remarkable, rich deep purple. Large flowers on long, stiff stems, making it ideal for cutting. Strong, medium height grower and abundant bloomer. 50c each.

One Each of the Six for \$1.50

COUNTESS OF LONSDALE (Cactus)—Deep, salmon-red. One of the best ever produced. 35c each.

DREER'S WHITE (Show)—Pure, glistening white, perfectly formed. Very free flowering, strong, bushy grower, ideal for garden and hedges. 35c each.

DUCHESS OF MARLBORO (Cactus)—Rich golden-orange, overlaid silvery-pink. Flowers are splendidly formed with long, narrow, twisted, incurved petals. Excellent for cutting. 35c each.



Marguerite Bouchon

KING OF AUTUMN (Peony)—Color is a charming combination of salmon, tan and gold. Upright, sturdy grower and remarkably free bloomer. Flowers measure four to six inches across with broad even petals. 35c each.

MINA BURGLE (Decorative)—Glowing, brilliant, scarlet flowers of gigantic size and remarkable

One Each of the Following

DELICE (Decorative)—Charming pink, suffused lavender-pink. Fine for cut flowers. 25c each.
J. H. JACKSON (Cactus)—Finest, dark, velvety, crimson-maroon. 25c each.

MARGUERITE BOUCHON (Cactus)—Color is a brilliant rose-pink with delicate white center. 35c each.

MATCHLESS (Decorative)—Fine for cutting. Medium size, dark velvety-maroon flowers. 25c each.

MAUDE ADAMS (Show)—Early and very free-blooming variety; dainty, shapely flowers on long

beauty, borne on long, wiry stems, well above the foliage. 35c each.

MRS. I. DE VER WARNER (Decorative)—Pleasing mauve-pink or soft orchid, so effective for cut purposes. Flowers are large, of perfect form placed beautifully on long stiff stems. Strong, vigorous grower and free producer of great masses of absolutely perfect flowers. 75c each.

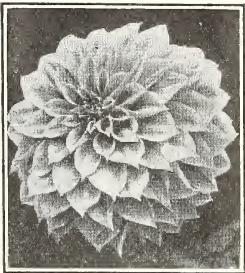
Eight Varieties for \$1.00

stems. Pure white, with a slight lavender suffusion more distinct at the center. 35c each.

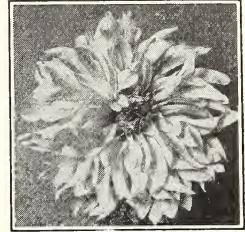
PRINCE OF YELLOWS (Cactus)—A deep, soft, uniform yellow. Perfect in form and color. 25c each.

SOUV. DE GUSTAV DOAZON (Decorative)—Pleasing orange red. Largest Dahlia in existence. 25c each.

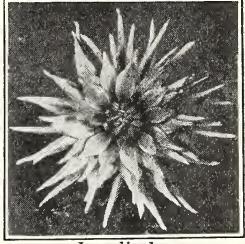
STORM KING (Cactus)—Glistening pure white. 25c each.



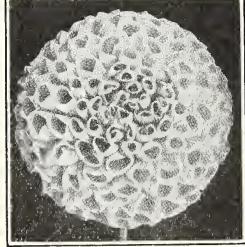
Jersey's Beauty



Millionaire



Insulinde



Storm King



The American Rose and Plant Co.

Gay Large Flowering Cannas

THEIR brilliancy of color, perfect flower spikes and free blooming qualities, combine to make them the most popular of flowering plants for lawn decoration. Their foliage is of wonderful size, making a full, compact mass that is very effective.

Cannas will grow in any good garden soil and attain their fullest development in any open, sunny location. Plant about three inches deep with the eyes face upward and set about 15 to 18 inches apart.

Choice Varieties in Ruffled and Orchid Flowering Types

One Each of the Entire List of 7 for \$1.00

APRICOT—Very appropriately named, its color being a rich apricot; very distinct and unique. Height, 4 feet. 25c each; \$2.00 per doz.

EUREKA—Very fine pure white; the large, substantial, waxy-like flowers are freely produced in good, full trusses. Growth is sturdy, foliage fine. Height, 4½ feet. 25c each; \$2.00 per doz.

LAFAYETTE—An intensely vivid and striking scarlet, produced in large clusters. Tall, majestic grower, with handsome green foliage. Height, 5 feet. 20c each; \$1.75 per doz.

MRS. ALFRED CONARD—Large, exquisite salmon-pink flowers produced in abundance. Handsome green foliage. Height, 4 feet. 25c each; \$2.00 per doz.

ROSEA GIGANTEA—Rich, soft rose-pink flowers produced in broad, massive heads. A very prolific bloomer, with large, deep-green foliage. Height, 3½ feet. 25c each; \$2.00 per doz.

THE PRESIDENT—The best dark red, retaining its pure, glowing scarlet color indefinitely. Flowers are immense, round and firm, of extra quality, and borne in the greatest profusion. Rich, green foliage. Height, 4 feet. 20c each; \$1.75 per doz.

WINTER'S COLOSSAL—The largest flowered canna yet produced. Flowers are vivid scarlet, eight inches in diameter. Lovely green foliage; free flowering and very attractive. Height 5 feet. 20c each; \$1.75 per doz.

Standard Varieties for Every Purpose

Your Choice of Any 6 for 75c
One Each of the Entire 12 for \$1.25



The President



Apricot

ALLEMANIA—(Orchid Flowered) Salmon, with golden markings. Height, 5 feet. 15c each; \$1.50 per doz.

CHAS. HENDERSON—Large and beautiful deep crimson flowers and lovely bright green foliage. Height, 4 ft. 15c each; \$1.50 per doz.

CRIMSON BEDDER—Dazzling crimson-scarlet. One of the most showy and lasting varieties. Height, 3½ feet. 15c each; \$1.50 per doz.

FLORENCE VAUGHAN—Large, fine formed flowers; bright yellow, dotted red. Height, 4 feet. 15c each; \$1.50 per doz.

GOLDEN GATE—Blooms when opening are almost pure gold, but soon change to orange-crimson and apricot, with deep carmine red at throat. Very striking. Height 3½ feet. 20c each; \$2.00 per doz.

KING HUMBERT—(Orchid Flowered)—Orange-scarlet flowers produced freely; rich bronze foliage. Height, 4½ feet. 20c each; \$2.00 per doz.

MME. CROZY—Very large showy flowers of glowing orange-scarlet are produced profusely. Rich, bright green foliage. Dwarf. 15c each; \$1.50 per doz.

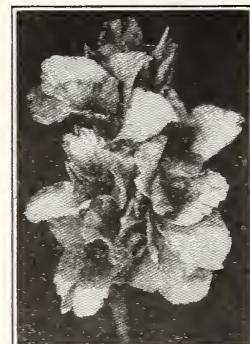
MRS. KATE GRAY—Large, brilliant, deep orange flowers. Height, 4½ feet. 15c each; \$1.50 per doz.

QUEEN HELEN (Yellow King Humbert) (Orchid Flowered)—Bright golden-yellow flowers, dotted. Height, 4 feet. 15c each; \$1.50 per doz.

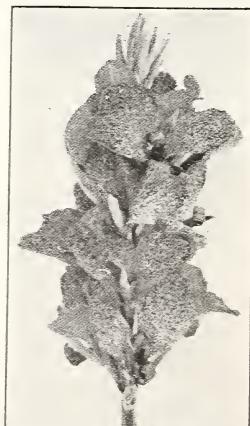
RICHARD WALLACE—Flowers enormous, pure yellow. Height, 4 feet. 15c each; \$1.50 per doz.

SHENANDOAH—Soft rose-pink flowers; foliage large and deep bronze. Height, 5 feet; 15c each; \$1.50 per doz.

VENUS—Warm rose-pink edged with creamy white. The perfectly formed blooms are very free flowering. Height, 4 ft. 15c ea.; \$1.50, dz.



Rosea Gigantea



Yellow King Humbert

SPECIAL OFFER—For CIRCULAR Beds—Suggested Arrangements

Plant 18 Inches Apart Each Way with One Canna in Center

6 Foot Bed for \$1.00

Center—1 Richard Wallace (Pure Yellow)

First Row—2 Richard Wallace (Pure Yellow)

Second Row—10 The President (Dark Red)

8 Foot Bed for \$1.50

Center—1 Chas. Henderson (Deep Crimson)

First Row—8 Chas. Henderson (Deep Crimson)

Second Row—14 Crimson Bedder (Crimson Scarlet)

Producers of Plants that Grow and Bloom



Choice Flower Seeds

OUR superior grade of flower seed excels in blooming and growing qualities, producing an amazing profusion of flowers of the most desirable and beautiful types. Fresh, clean seed to give the planter entirely satisfactory returns.

Any Packet Named Below at 10c each. Your Choice of Any Three for 25c, or Any Six for 50c.



Calliopsis



Centaurea

AGERATUM (Dwarf Blue)—Flowers rich, deep blue.

ASTER (Tall Mixed)—Bright cerise, blue, light blue, shell-pink, delicate rose and pure white flowers.

CARNATION (Marguerite Mixed)—Large, richly spicy fragrant, double flowers.

CELOSIA (Cockscomb)—Tall mixed. Magnificent spikes of feathered-looking flowers.

FORGET-ME-NOT (Myosotis)—Blue clusters. Thrives well in the shade or open border.

HELIOTROPE (Fine Mixed) — Produces small flowers in graceful clusters. Very fragrant.

NASTURTIUM (Fine Dwarf)—A splendid mixture of gay and brilliant colors. Fine for bedding and border effects. One ounce packet.

NASTURTIUM (Climbing or Tall)—Gorgeous colors with lovely markings and tints. One ounce packet.

PANSY (Giant Mixed)—The very best strain in cultivation.

PETUNIA (Fine Mixed)—Single and Double mixed.

PORTULACA (Fine Mixed)—They are in bloom about the first day of July until killed by frost.

SWEET PEAS (Fine Spencer)—Our own special unsurpassable mixture of exclusive soft tints. Flowers are beautifully formed and daintily waved. One-half ounce packet.

SWEET PEAS (Large Flowering)—Bright and pleasing colors in a wonderful mixture. One ounce packet.

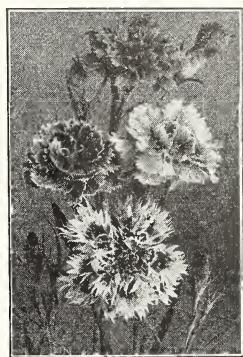
SWEET WILLIAM—(Double Mixed)—Pure colors and variegated.

SALVIA—Splendens (Scarlet Sage) — Brilliant red, fragrant blossoms.

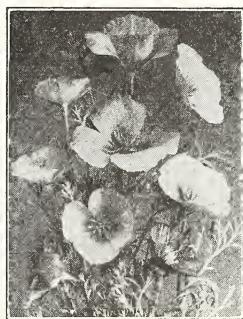
SHASTA DAISY (Alaska)—Large, glistening white flowers, borne from early Summer to late Fall.

VERBENA (Mammoth Mixed)—A fine bedder, brilliant in color, excellent habit of growth and of long duration of bloom.

Any Packet Named Below at 5c each
Your Choice of Any Six for 25c
or Any Twelve for 50c



Dianthus



Escholtzia

ANTIRRHINUM (Snap Dragon)—The dense, well-formed trusses contrast beautifully with the deep green foliage. Splendid, large, double, Camellia-like flowers.

BALSAM (Camellia Flowered) — Double Mixed. Border plant. Large, double flowers, varying in colors of rich orange and yellow.

CALENDULA (Double Mixed)—Very showy golden yellow.

CALLIOPSIS (Tall Mixed)—Flowers of brilliant, golden yellow, showing a vivid reddish splotch in the center.

CAMPANULA (Canterbury Bells)—Dainty, bell-shaped flowers.

CANDYTUFT (Fine Mixed)—Large spikes of purest white flowers. Growth, low and compact.

CENTAUREA (Bachelor's Button)—Large, thistle-like, beautifully colored flowers of white, mauve and purple.

COSMOS (Giant Flowering)—Feathery foliage and large, showy blossoms. Colors, gorgeous reds, pinks and whites.

DELphinium (Larkspur)—Their long, showy spikes of clear turquoise blue flowers are not equalled in delicacy and beauty by any other.

DIANTHUS (Chinese Double Pinks)—This mixture contains the largest and most fragrant sorts of varied shades and markings.

ESCHOLTZIA (California Poppy)—Beautiful velvety, cup-shaped flowers of rich and varied hues. Fine mixed.

FOXGLOVE (Digitalis)—Lovely bell-shaped flowers produced on long spikes. Fine Mixed.

GAILLARDIA (Single and Double)—Color combinations varying between gold and maroon.

MARIGOLD (African Tall Mixed)—Enormous, globular flowers; primrose to yellow and deep orange.

MIGNONETTE (Large Flowering) — Pyramidal-shaped spikes of exceedingly fragrant blossoms.

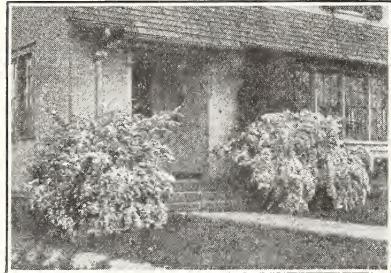
MORNING GLORY (Fine Mixed)—Very useful for covering lattice-work, verandas, etc.

POPPY (Fine Double Mixed)—Gloriously brilliant.

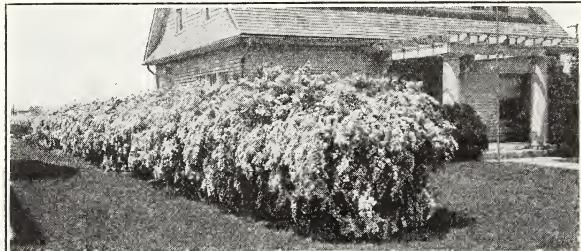
SWEET ALYSSUM (Snow Carpet)—Pure white flowers of sweet honey fragrance.

ZINNIA (Elegant Tall Mixed)—The improved compact, large flowering Zinnia.

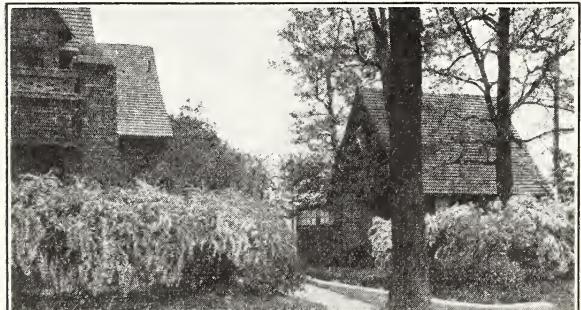
Producers of Plants that Grow and Bloom



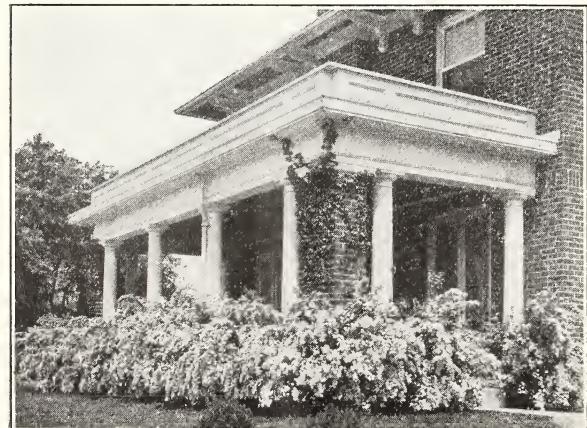
For Effective Entrance Planting



For Hedge—Division Line Fence or Screen



For Screening—Service Yard—Driveway
or Rear Entrance



For Foundation

SPIREA VAN HOUTTEI (Bridal Wreath)

The Most Popular Shrub in America

PHOTOGRAPHIC illustrations show a few of the many uses to which this grand and glorious shrub may be put. Its possibilities are unlimited. Its ornamental qualities are unequalled, for the numerous arching branches and dark green foliage with incised borders, persisting until late autumn, are always attractive. Flowers are produced in such profusion in late spring as to completely cover the bush with masses of snow-white bloom, borne in spray-like clusters which resemble a wreath.

It will thrive in any ordinary garden soil, forming a symmetrical graceful plant, about six feet tall. It may be kept pruned if a shorter plant is desired.

Large Plants, 50c each; 3 for \$1.00.

INSTRUCTIONS FOR ORDERING

When ordering, please use the Order Sheet and Envelope provided for that purpose.

Delivery Charges Paid

All stock we offer is shipped by parcel post, postage paid by us, so there are no charges to be collected when shipment is received. The prices asked cover these delivery charges.

Terms

Our terms are cash with order, and your remittance should be made in Cash, Post-office Money Order or Draft. Please do not ask us to make C. O. D. shipments.

Packing

Special care is exercised in packing, thus avoiding all chance for damage on the way, no matter how far the plants have to go. Our perfect packing insures safe arrival, and we guarantee all stock to reach our customers in good healthy condition. With each package we send complete directions for planting, care and culture.

Time of Shipment

Unless you instruct us otherwise when sending your order, immediate shipment will be made. If you want us to hold plants until proper time to set out in your locality, kindly state this when ordering.

Guarantee

WE guarantee that all plants we send out will be in good, healthy, growing condition when they leave our packing room and to reach destination in the same condition. Complaint should be made immediately upon receipt of goods, if they arrive damaged in any way.

We cannot guarantee plants to grow for you, as this is governed by planting, care and attention given them, but each and every one we send you will respond eagerly if set out in good garden soil and furnished with water and sunlight.

ARTEMISIA — Silver King

Something Different and New

A Plant of Rare Beauty for Landscape or Cut Flowers



Artemisia—Silver King

ling pink flowers, such as Radiance Roses, the effect is both indescribable and irresistible. The foliage matures early in the summer and quickly hardens to a state when it can be cut and used without moisture.

The above illustration was made from a photograph of a plant in the open ground which proves its absolute hardiness. It thrives in ordinary soil, growing to a height of about three feet in almost perfect symmetrical form. The stems are well branched and thickly covered with bright silver colored foliage, delicate and lacy like. It belongs to the perennial class, producing its entire new growth from the roots each year.

We found this very desirable plant several years ago in an old garden where it had been growing for years. The little old lady who owned the garden said it had been brought there by her grandmother from Europe. After a diligent search in the horticultural world, we were unable to locate it any other place in the country so we have produced our stock from three small plants secured from this old garden.

Extra Large Plants	\$1.00 each; 2 for \$1.50
Medium Size Plants50 each; 2 for .75

15 Fine Shrubs \$3.00

A Permanent and Complete Planting Delivered to You

THE attractive treatment for a foundation as shown by illustration is only one of the many artistic plantings that require no special care and attention. Once these shrubs are planted, they will thrive for years to come, increasing in beauty each season.



An Artistic Foundation Planting

3 Barberry Thunbergi (Japanese) fine foliage, bright red berries.

1 Deutzia, large flowering white.

2 Philadelphus Virginal, the new double flowering variety.

1 Forsythia (Golden Bell) deep golden yellow flowers.

1 Hydrangea Arb. Gr. Alba. (Hills of Snow.)

4 Spirea Van Houttei (Bridal Wreath) covers itself with bloom.

1 Weigela, large flowering deep pink.

2 Spirea Anthony Waterer (Red Everblooming).



Artemisia~
Silver King

A & C CO.
PLANTS THAT GROW AND BLOOM
SPRINGFIELD, O.

"PRODUCERS OF PLANTS THAT GROW AND BLOOM"